

Big Data: Opportunities of Scale



Computer Vision

James Hays

Outline

Opportunities of Scale: Data-driven methods

- The Unreasonable Effectiveness of Data
- Scene Completion
- Image Geolocation

Computer Vision Class so far

- The geometry of image formation
 - Ancient / Renaissance
- Signal processing / Convolution
 - 1800s, but really the 50's and 60's
- Hand-designed Features for recognition, either instance-level or categorical
 - 1999 (SIFT), 2003 (Video Google), 2005 (Dalal-Triggs), 2006 (spatial pyramid bag of words)
- Learning from Data
 - 1991 (EigenFaces) but late 90's to now especially

What has changed in the last 20 years?

- The Internet
- Crowdsourcing
- Learning representations from the data these sources provide (deep learning)
- The inevitable Moore's-law-esque increase in compute that allows large scale deep learning

Google and massive data-driven algorithms

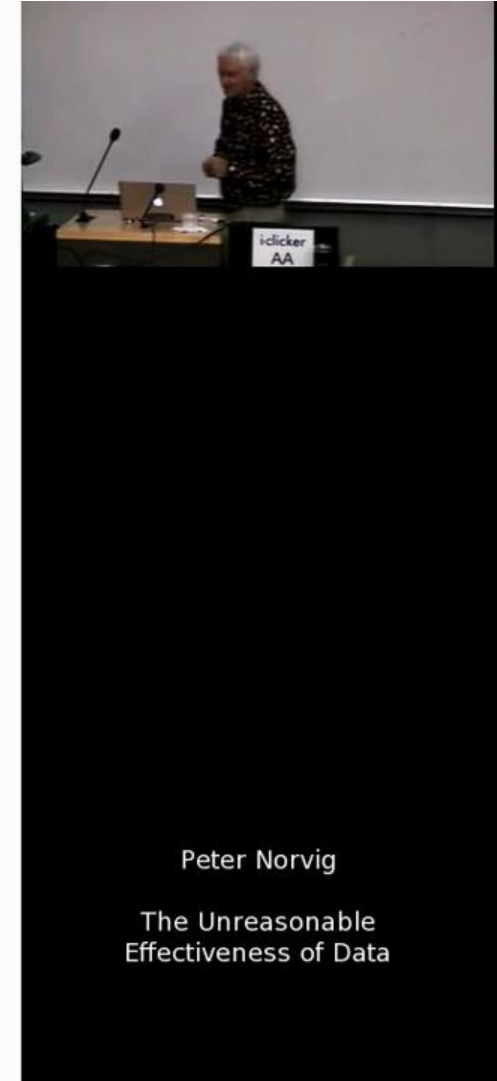
A.I. for the postmodern world:

- all questions have already been answered...many times, in many ways
- Google is dumb, the “intelligence” is in the data



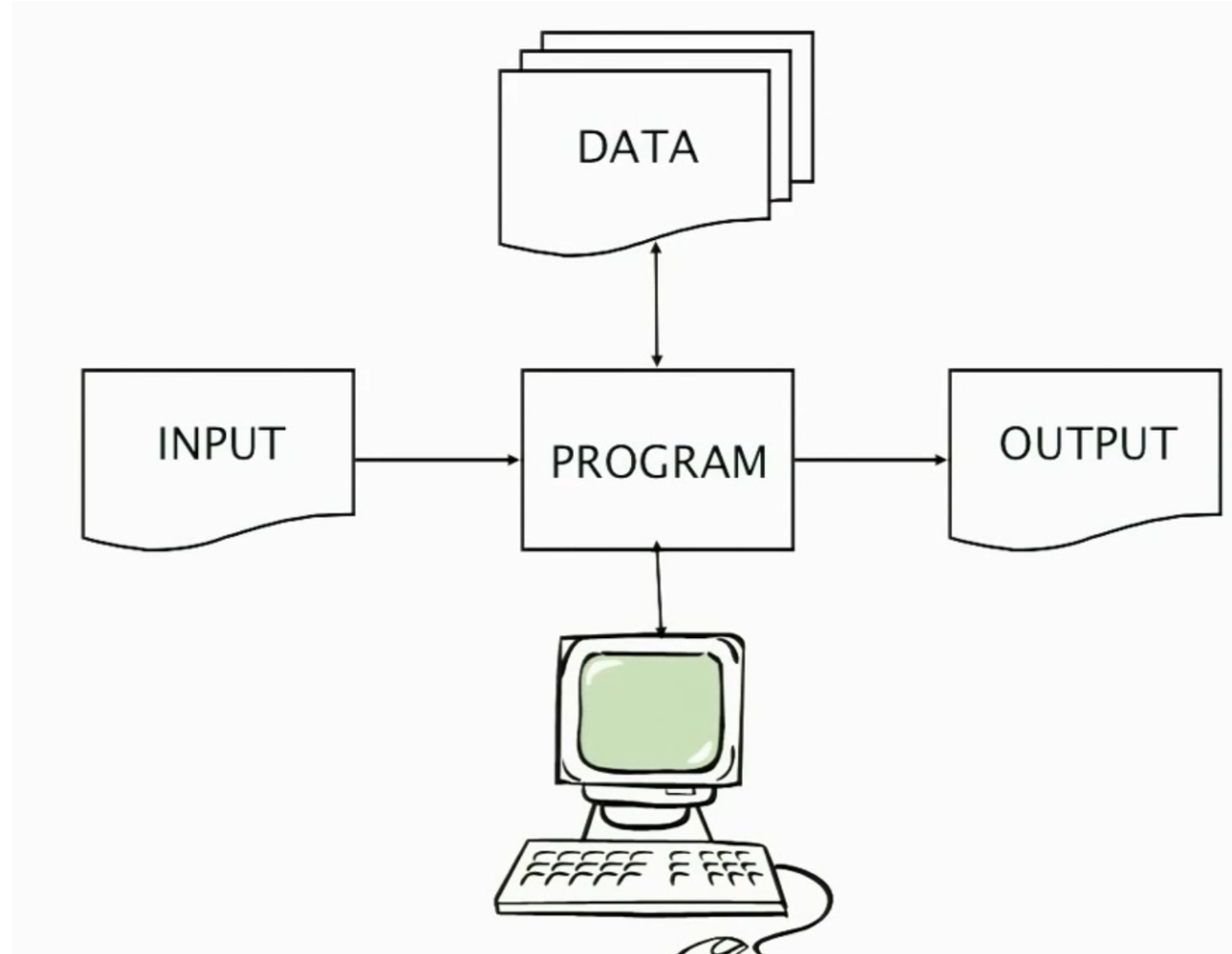
The Unreasonable Effectiveness of Data

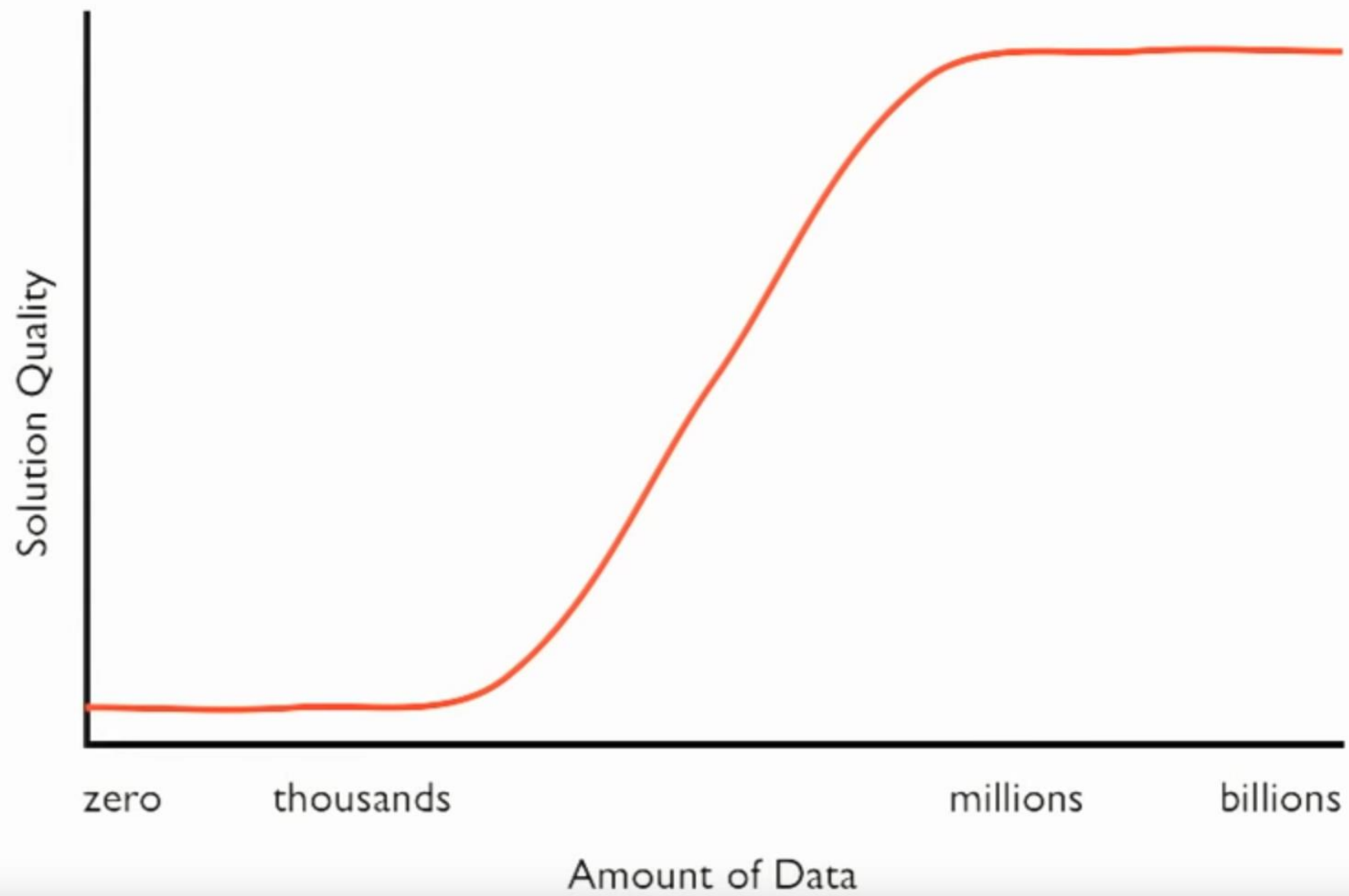
Peter Norvig
Google



<https://youtu.be/yvDCzhbjYWs?t=24>

Watch until 9:42

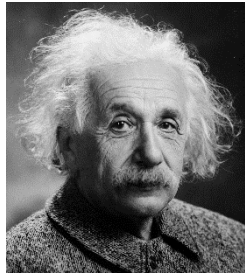




The Unreasonable Effectiveness of Math



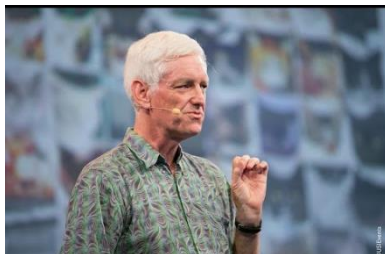
- “The miracle of the appropriateness of the language of mathematics...” **Eugene Wigner**



- “The most incomprehensible thing about the universe is that it is comprehensible.” **Albert Einstein**



- “There is only one thing which is more unreasonable than the unreasonable effectiveness of mathematics in physics, and this is the unreasonable ineffectiveness of mathematics in biology.” **Israel Gelfand**

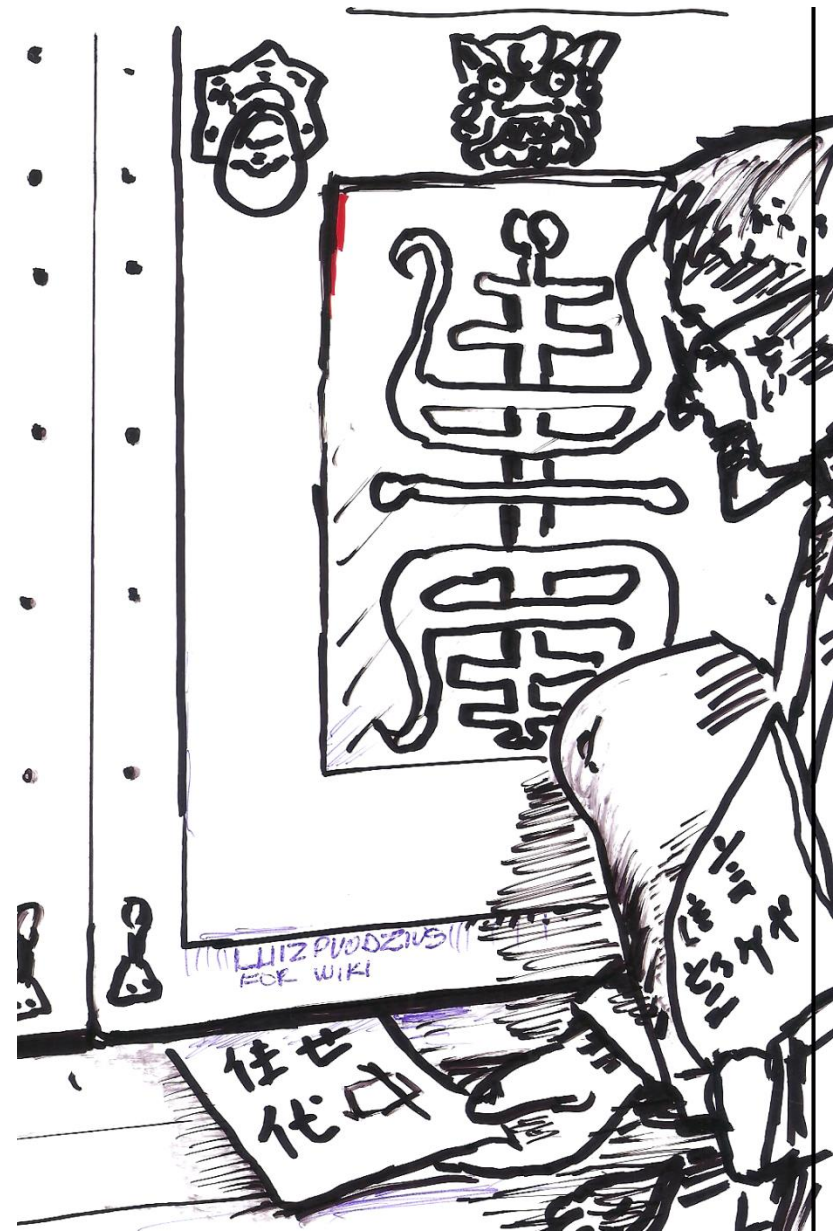


- “We should stop acting as if our goal is to author extremely elegant theories, and instead embrace complexity and make use of the best ally we have: the unreasonable effectiveness of data.” **Peter Norvig**

Chinese Room, John Searle (1980)

If a machine can convincingly simulate an intelligent conversation, does it necessarily understand? In the experiment, Searle imagines himself in a room, acting as a computer by manually executing a program that convincingly simulates the behavior of a native Chinese speaker.

Most of the discussion consists of attempts to refute it. "The overwhelming majority," notes *BBS* editor Stevan Harnad, "still think that the Chinese Room Argument is dead wrong." The sheer volume of the literature that has grown up around it inspired Pat Hayes to quip that the field of cognitive science ought to be redefined as "the ongoing research program of showing Searle's Chinese Room Argument to be false."





Yann LeCun

October 23 at 9:58pm · 🌐

Questions from the piece:

Q1. Does the Chinese Room argument prove the impossibility of machine consciousness?

A1: Hell no. ... [See More](#)



Can Machines Become Moral?

The question is heard more and more often, both from those who think that machines cannot become moral, and who think that to believe otherwise is a dangerous illusion, and from those who think that machines must become moral,...

BIGQUESTIONSONLINE.COM | BY DON HOWARD



You and 156 others

30 Comments 20 Shares



Like



Comment



Share

Big Idea

- Do we need computer vision systems to have strong AI-like reasoning about our world?
- What if invariance / generalization isn't actually the core difficulty of computer vision?
- What if we can perform high level reasoning with brute-force, data-driven algorithms?

Scene Completion

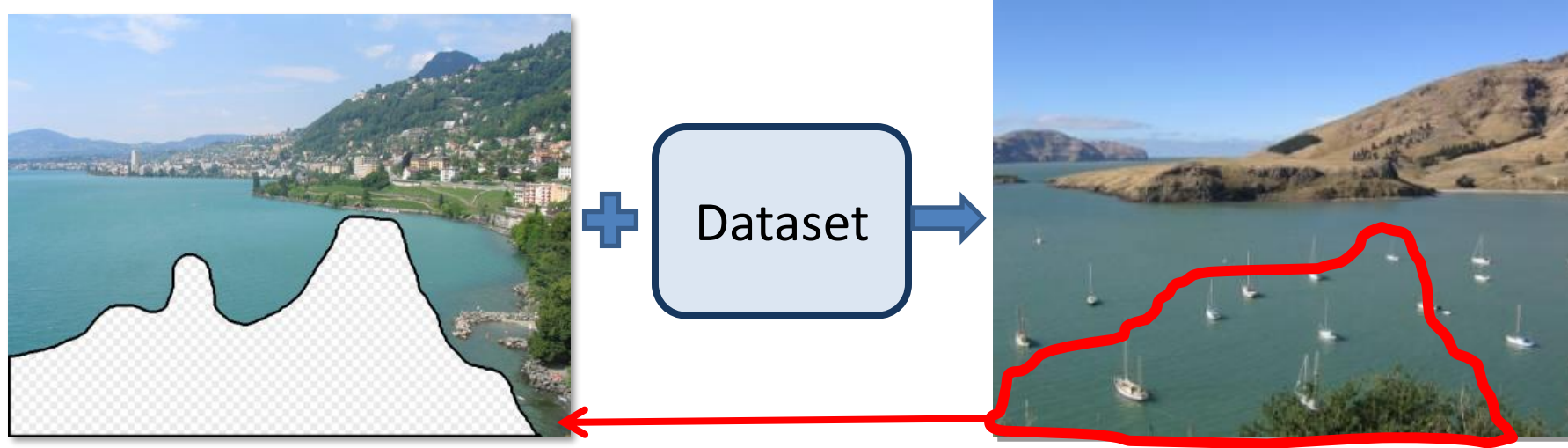
[Hays and Efros. Scene Completion Using Millions of Photographs.
SIGGRAPH 2007 and CACM October 2008.]

Selected as one of SIGGRAPH's "Seminal papers" in 2023.

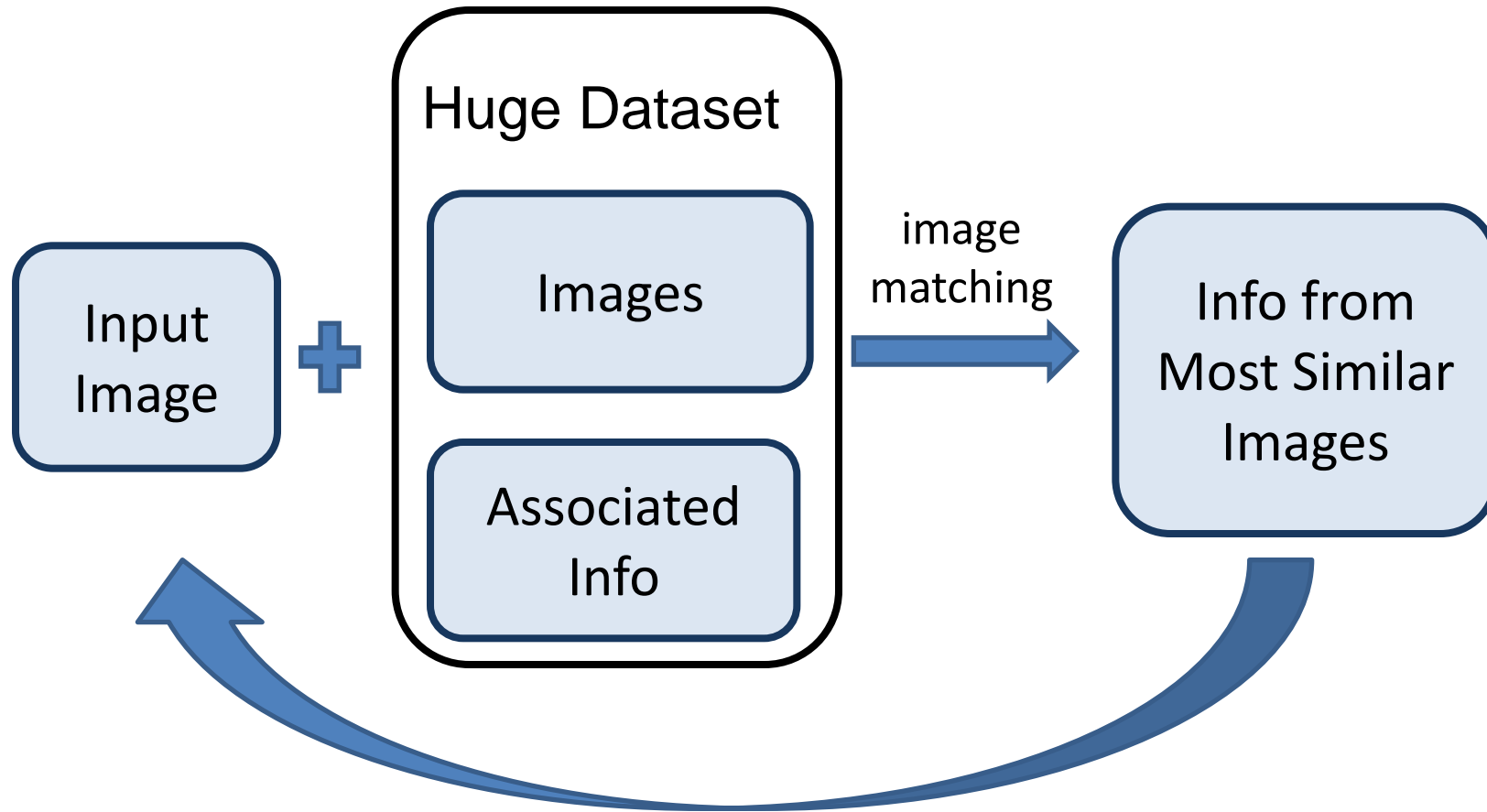
<http://graphics.cs.cmu.edu/projects/scene-completion/>

How it works

- Find a similar image from a large dataset
- Blend a region from that image into the hole

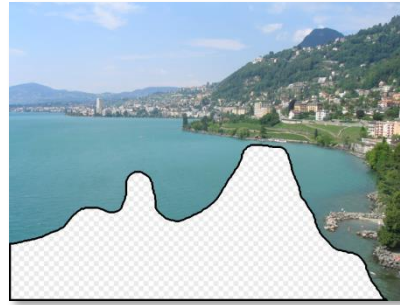


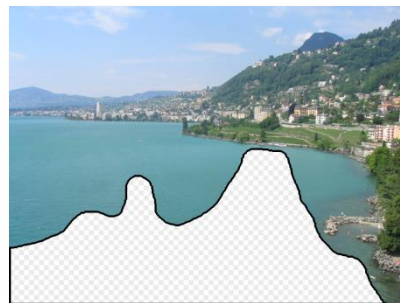
General Principal



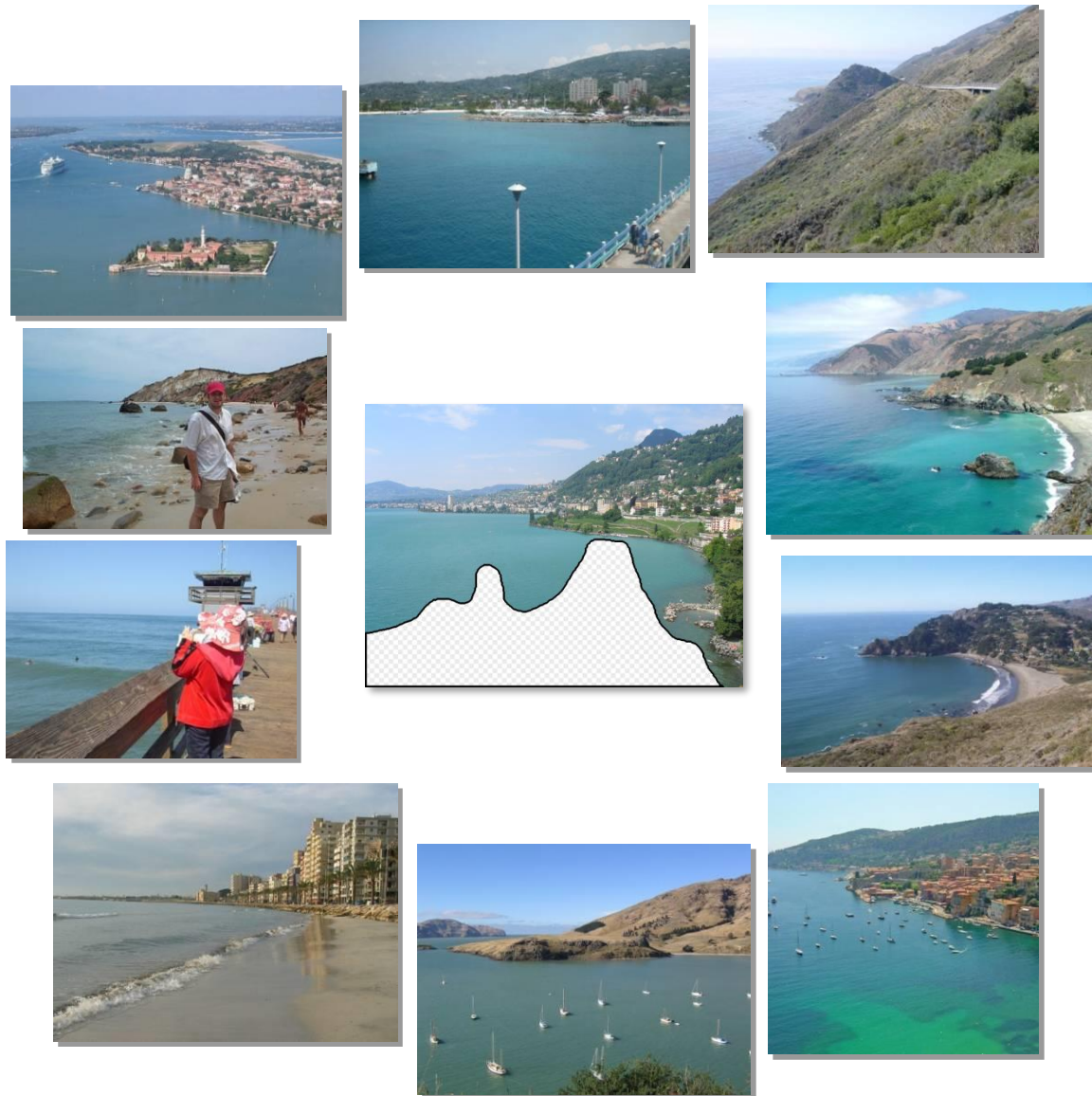
Hopefully, If you have enough images, the dataset will contain very similar images that you can find with simple matching methods.

How many images is enough?





Nearest neighbors from a collection of 20 thousand images



Nearest neighbors from a
collection of 2 million images

Image Data on the Internet

- Flickr (as of Sept. 19th, 2010)
 - 5 billion photographs
 - 100+ million geotagged images
- Facebook (as of 2009)
 - 15 billion

Image Data on the Internet

- Flickr (as of Nov 2013)
 - 10 billion photographs
 - 100+ million geotagged images
 - 3.5 million a day
- Facebook (as of Sept 2013)
 - 250 billion+
 - 300 million a day
- Instagram
 - 55 million a day

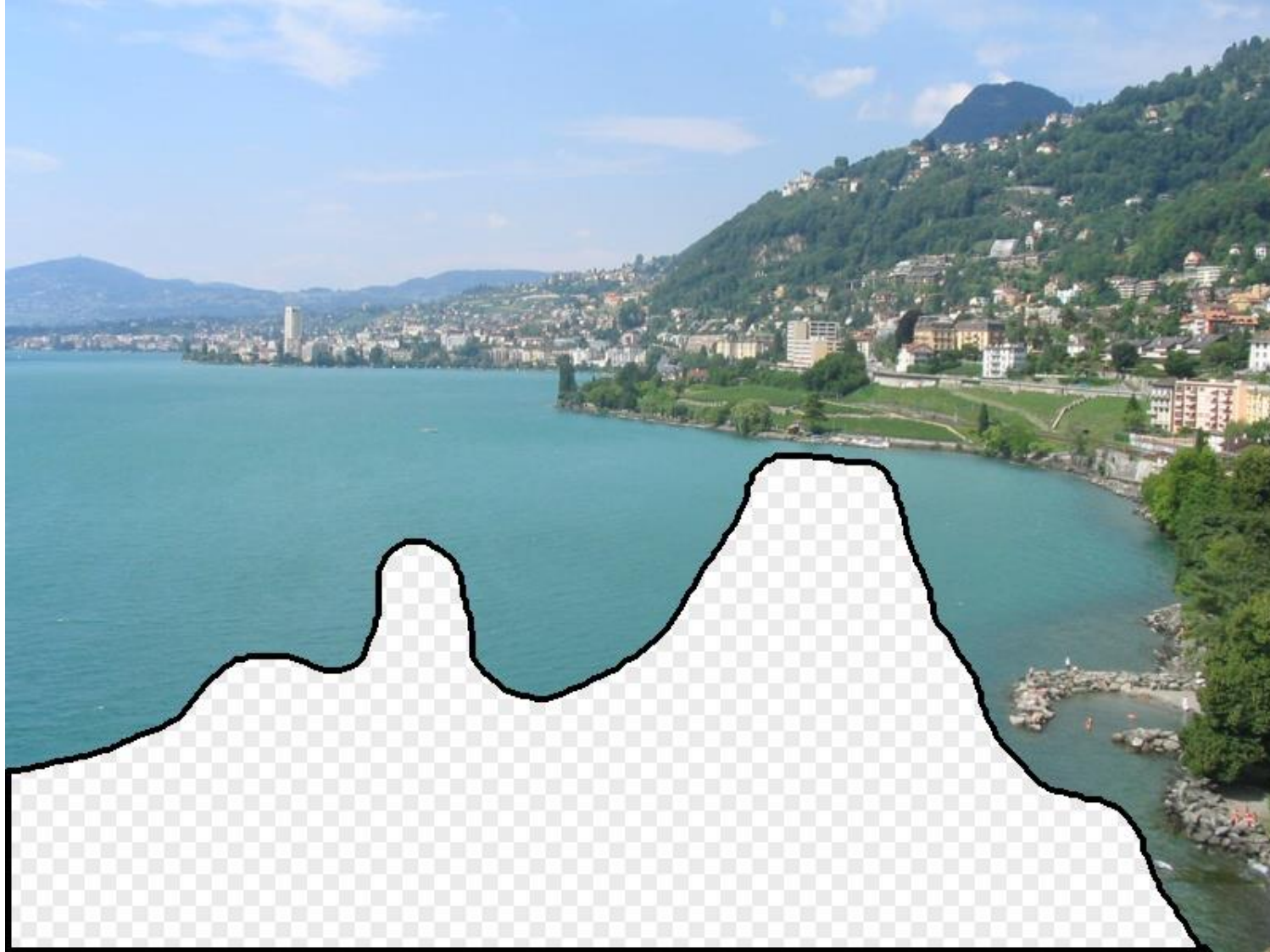
Scene Completion: how it works

[Hays and Efros. Scene Completion Using Millions of Photographs.
SIGGRAPH 2007 and CACM October 2008.]

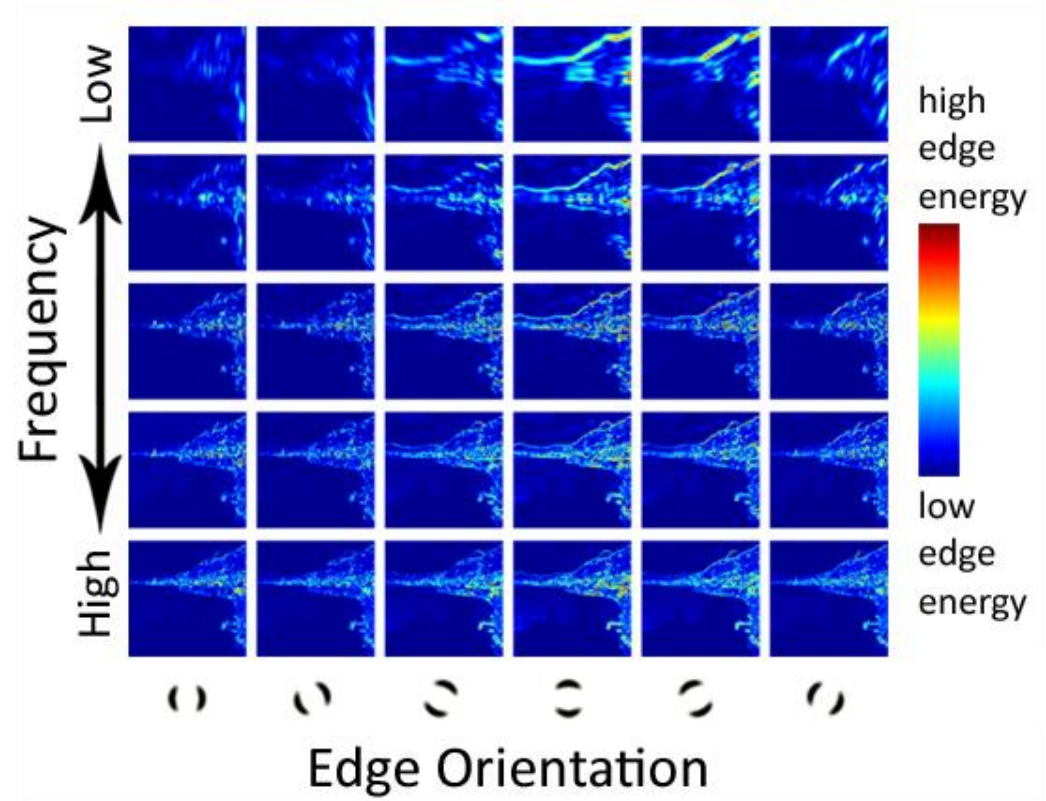
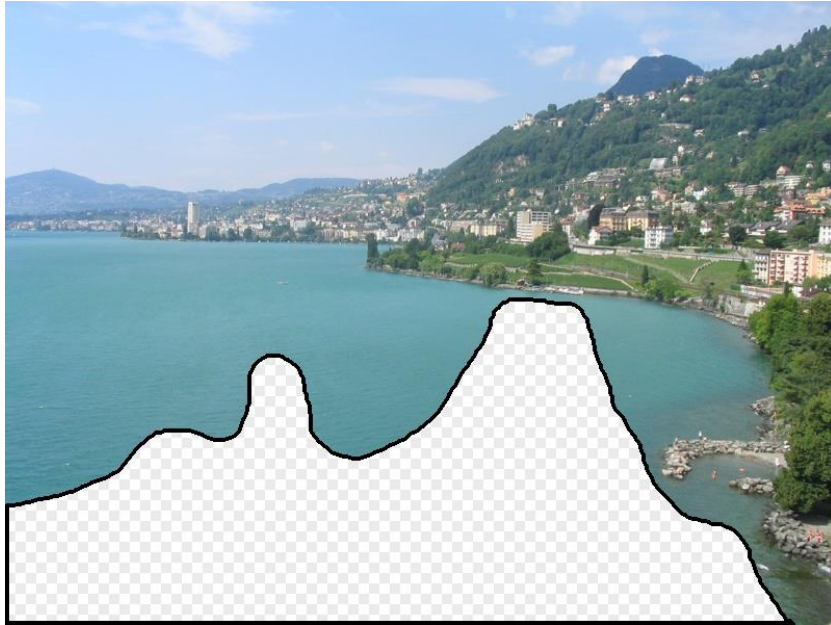
The Algorithm



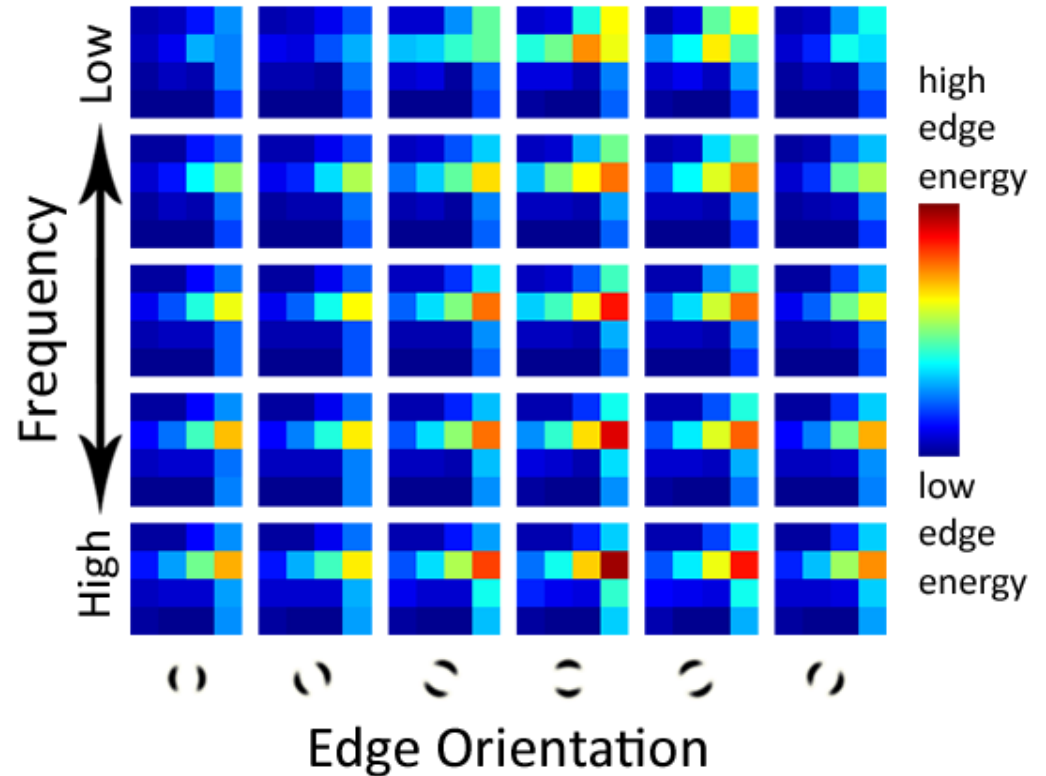
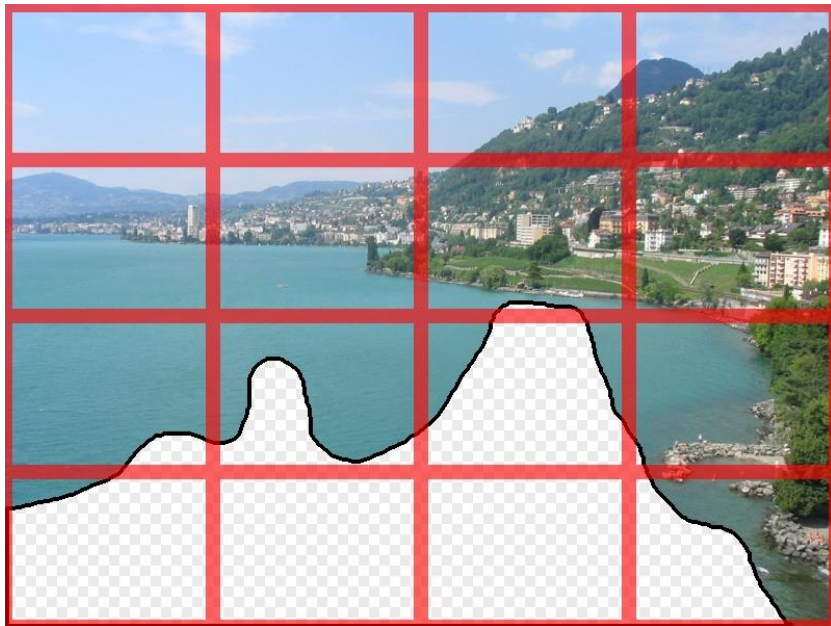
Scene Matching



Scene Descriptor

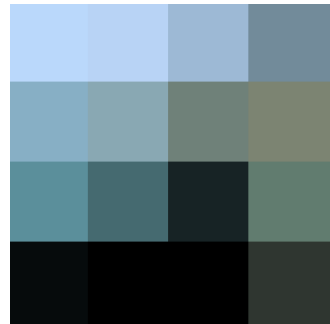


Scene Descriptor

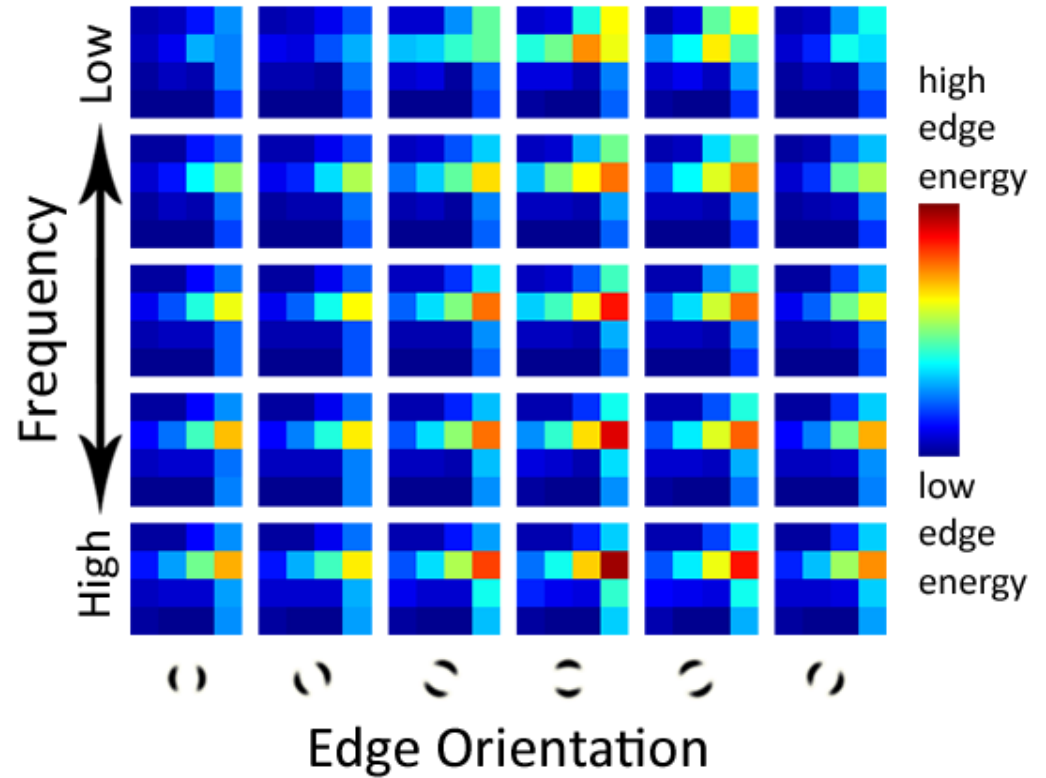


Scene Gist Descriptor
(Oliva and Torralba 2001)

Scene Descriptor



+

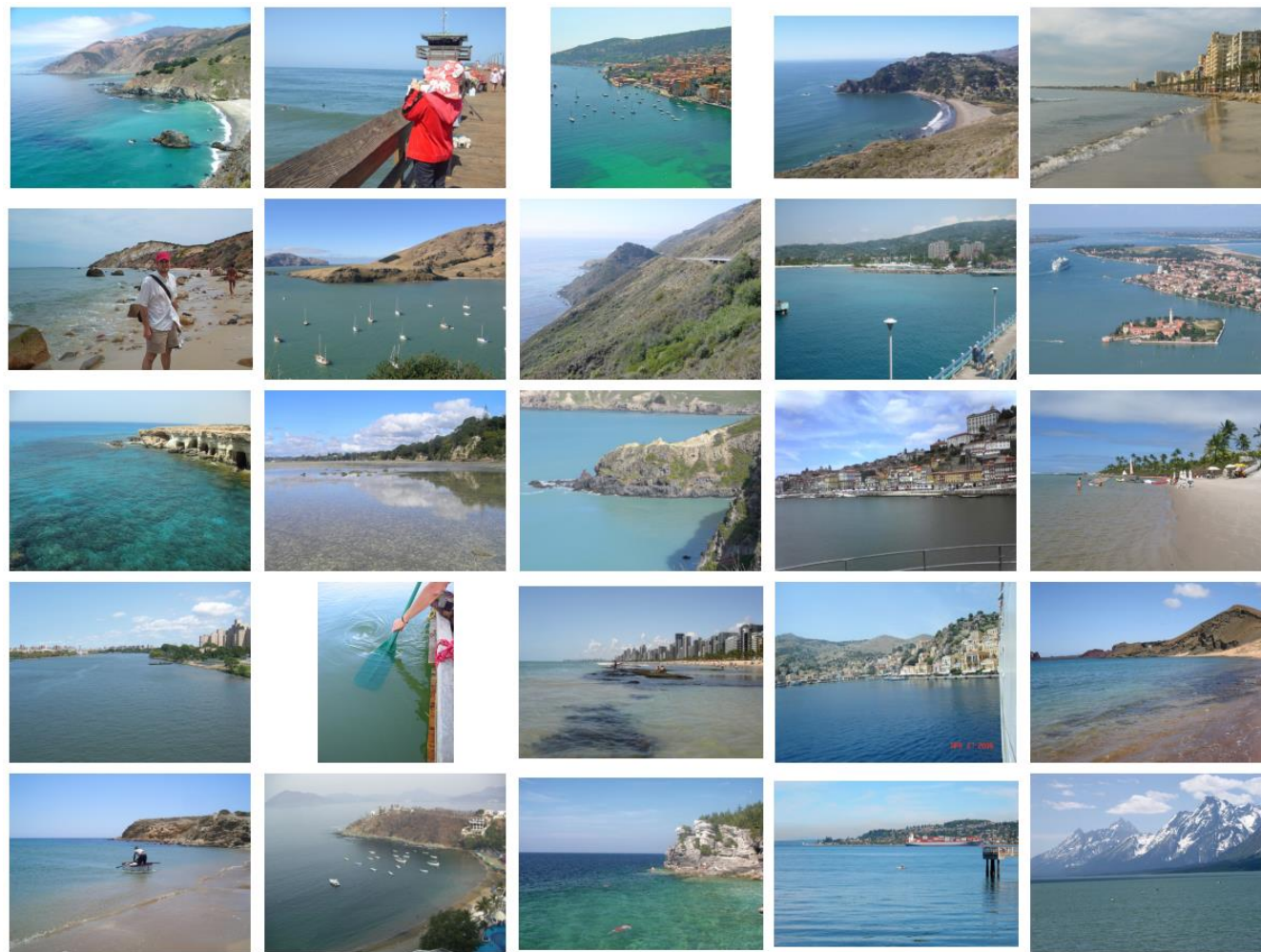
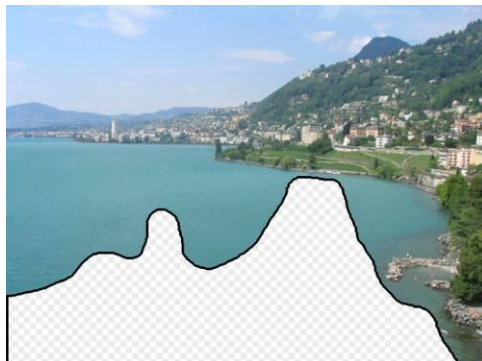


Scene Gist Descriptor
(Oliva and Torralba 2001)

2 Million Flickr Images

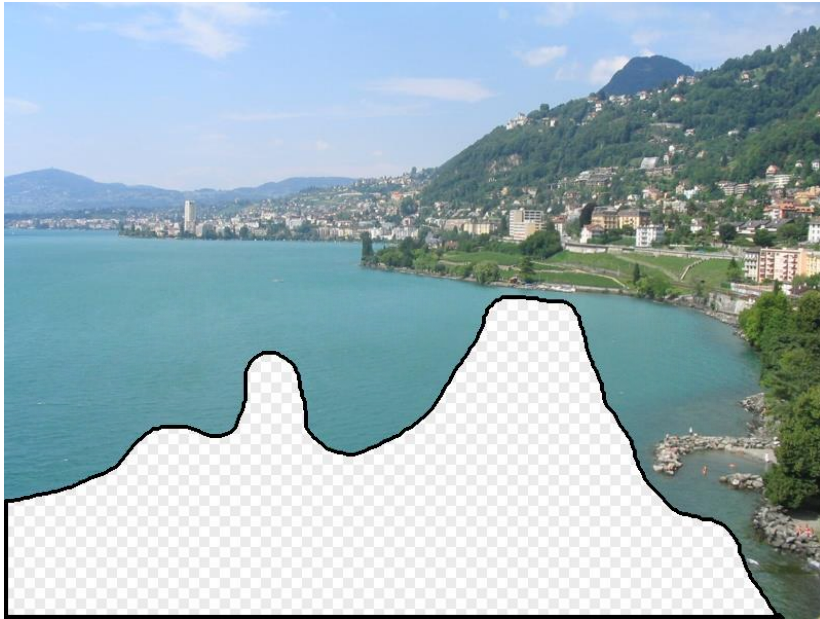
The background of the slide is a dense, colorful mosaic composed of thousands of tiny, square image thumbnails. These thumbnails are arranged in a grid-like pattern, creating a complex, pixelated texture. The colors are varied, reflecting the diverse content of the 2 million Flickr images represented. The overall effect is a rich, multi-colored tapestry of small visual elements.

22,500 thumbnails



... 200 total

Context Matching

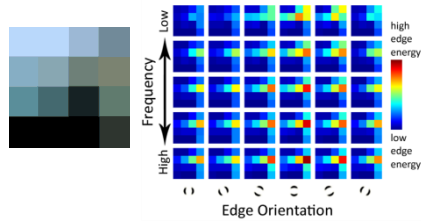




Graph cut + Poisson blending

Result Ranking

We assign each of the 200 results a score which is the sum of:



The scene matching distance



The context matching distance
(color + texture)



The graph cut cost

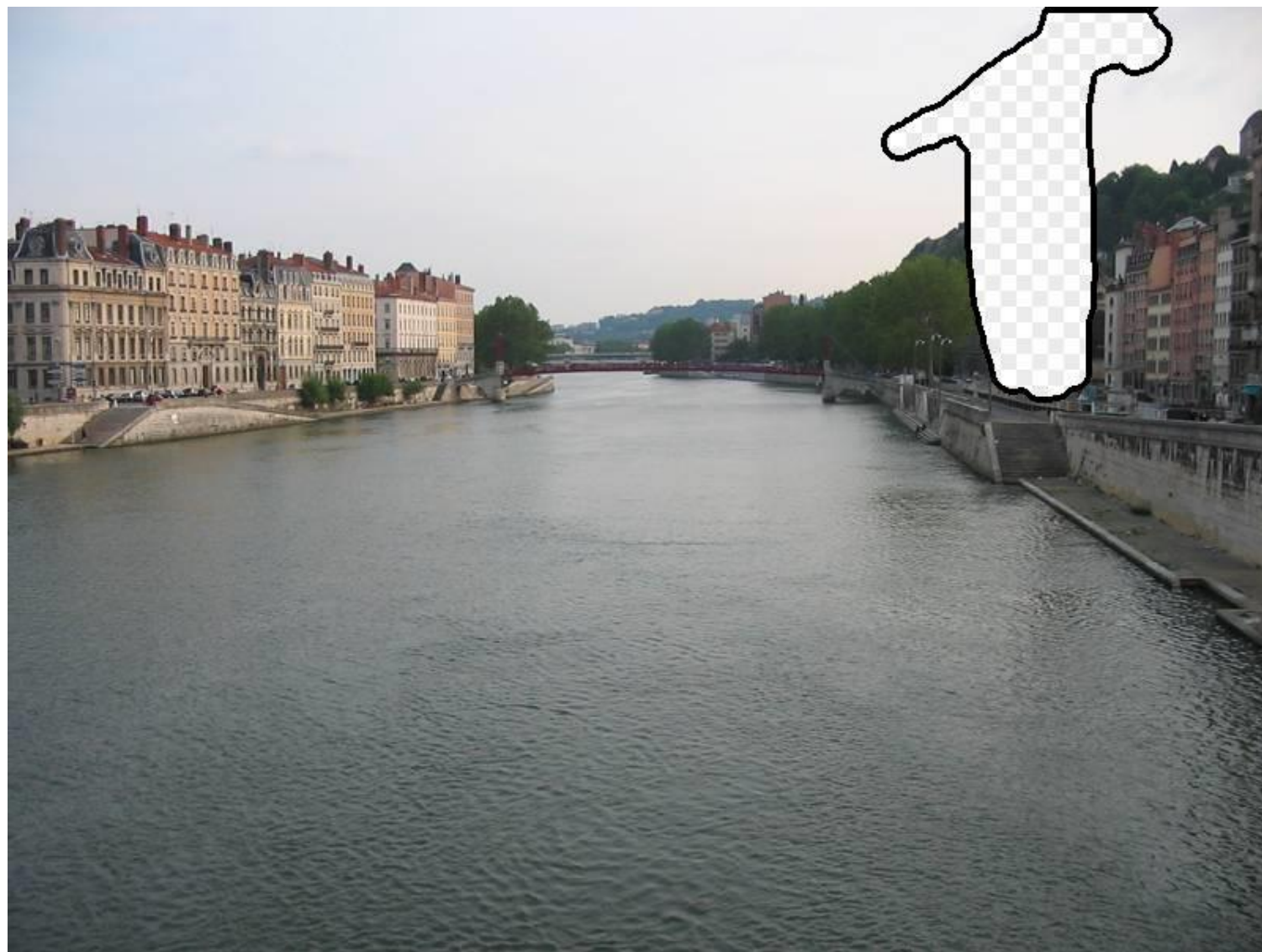




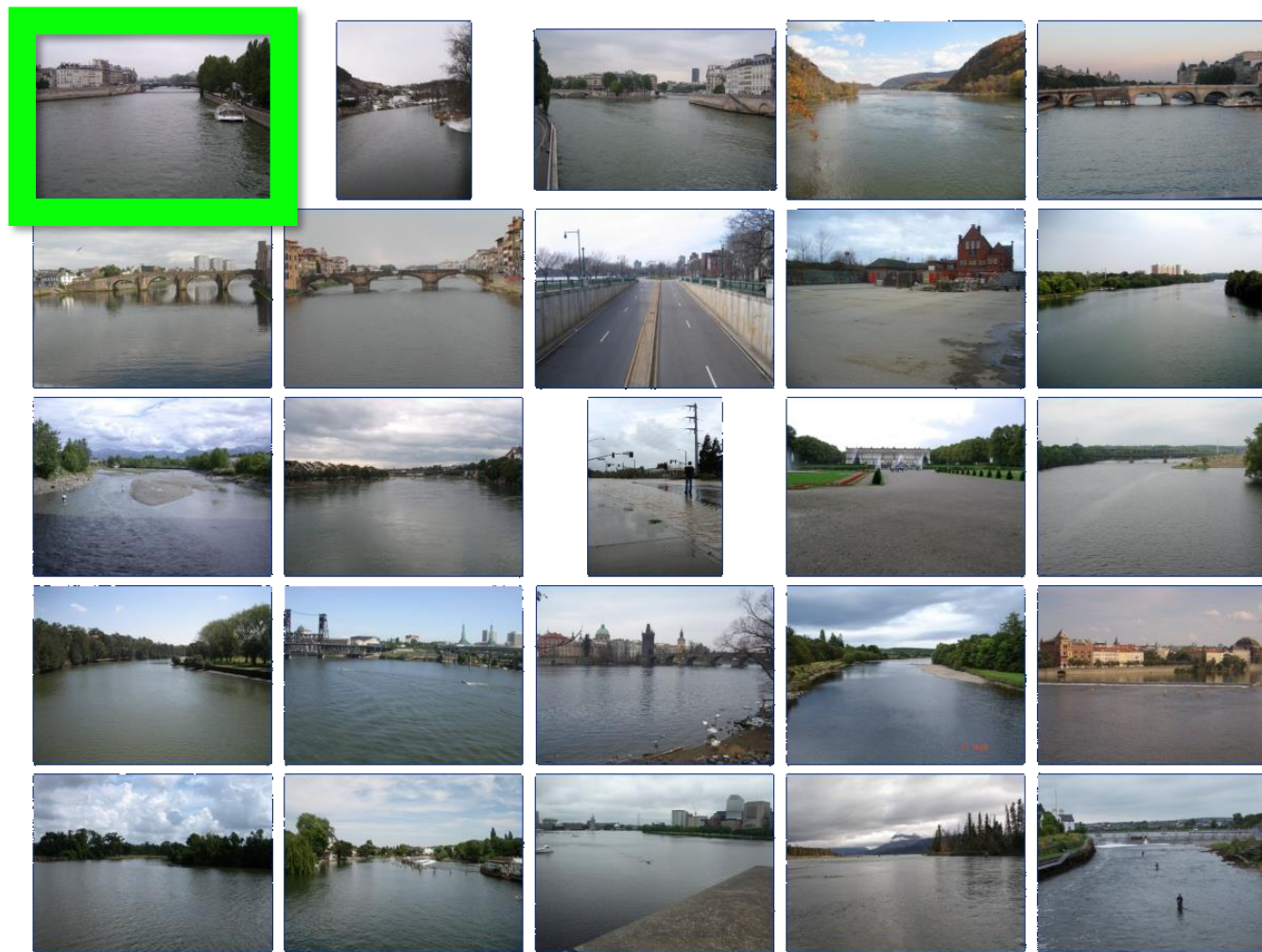












... 200 scene matches









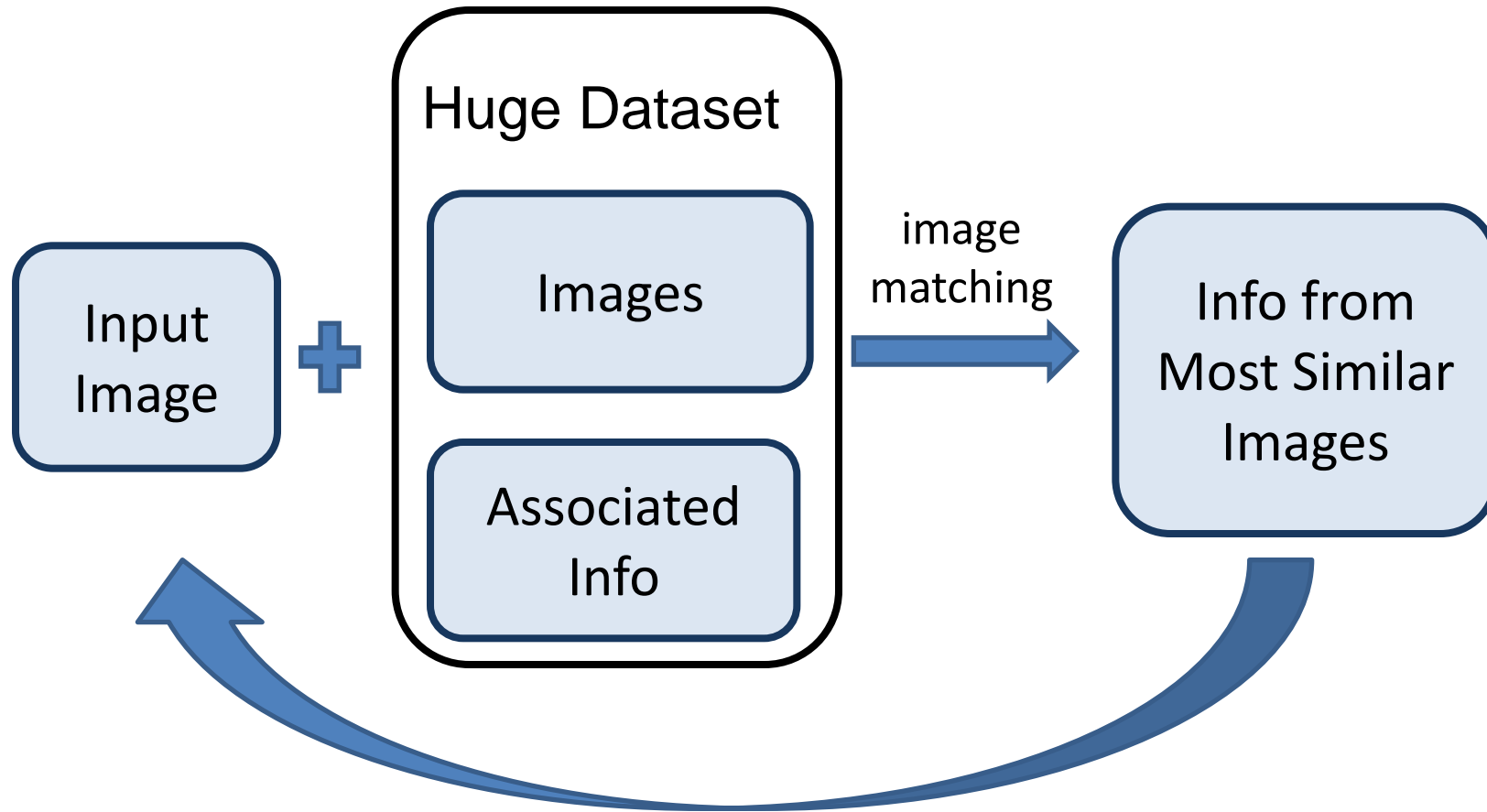


Outline

Opportunities of Scale: Data-driven methods

- The Unreasonable Effectiveness of Data
- Scene Completion
- Image Geolocation

General Principal



Hopefully, If you have enough images, the dataset will contain very similar images that you can find with simple matching methods.



Kosta Derpanis

@CSPProfKGD

...

This reminded me of [@jhhays](#) and Efros' large-scale image geolocalization work



This Geography Genius Can Figure Out Exactly Where a Photo Was Shot

Tom Davies (AKA GeoWizard) is a human photo geotagger. He can figure out exactly where an outdoor photo was shot by studying it carefully.

petapixel.com

11:08 PM · Mar 4, 2021 from Toronto, Ontario · Twitter for iPhone

3 Likes



<https://www.geoguessr.com/>

<https://www.youtube.com/c/GeoWizard/videos>

im2gps (Hays & Efros, CVPR 2008)



6 million geo-tagged Flickr images

<http://graphics.cs.cmu.edu/projects/im2gps/>

Where is this photo?





Paris



Paris



Paris



Paris



Paris



Paris



Paris



Madrid



Rome



Paris



Cuba



Paris



Paris



Poland



Paris



Paris

Nearest Neighbors according to gist + bag of SIFT + color histogram + a few others



Where is this photo?



Nearest Neighbor Scenes



Madrid



england



France



Paris



Croatia



heidelberg



Macau



Malta



Cairo



Italy



Italy



Italy



Latvia



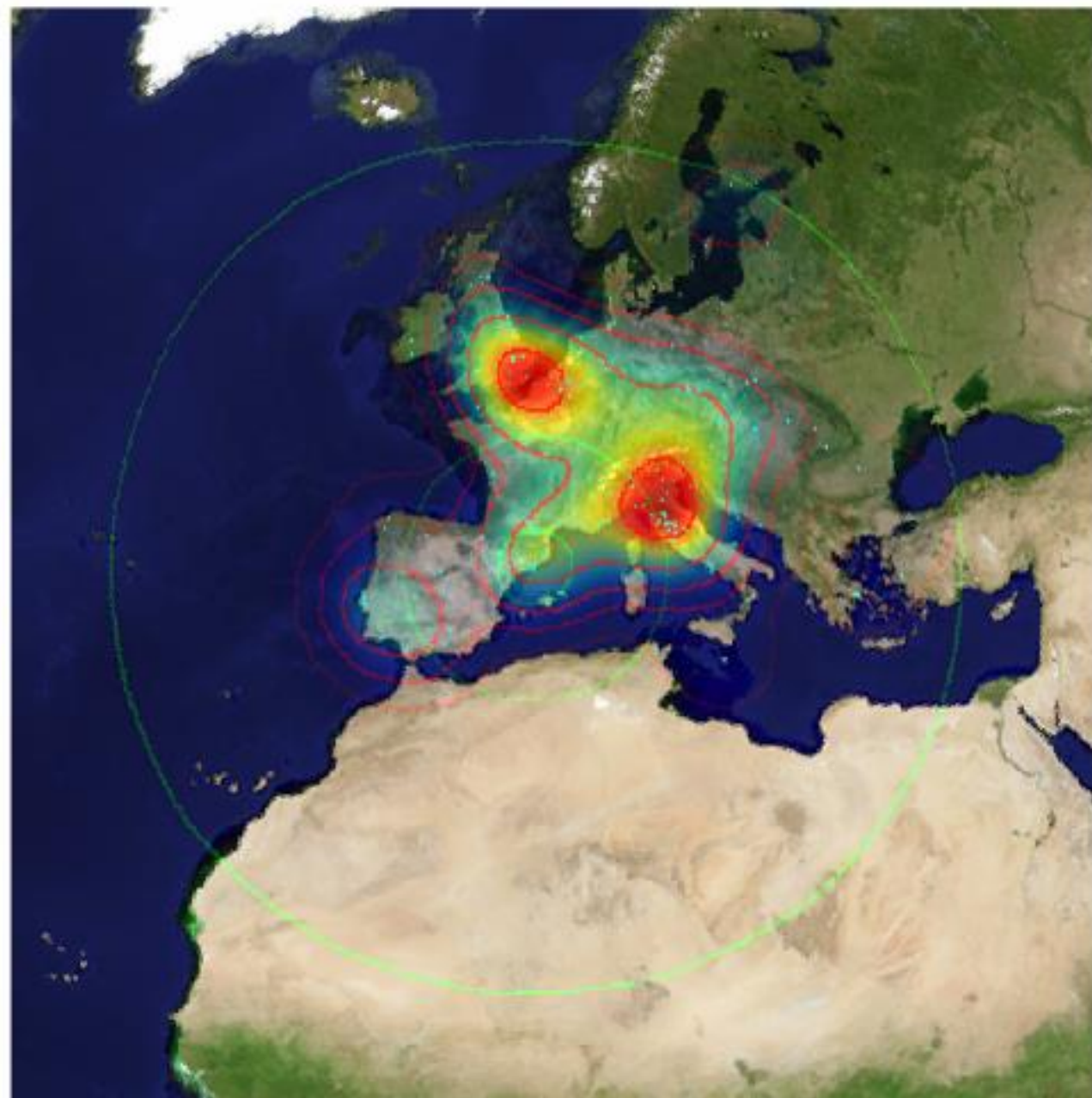
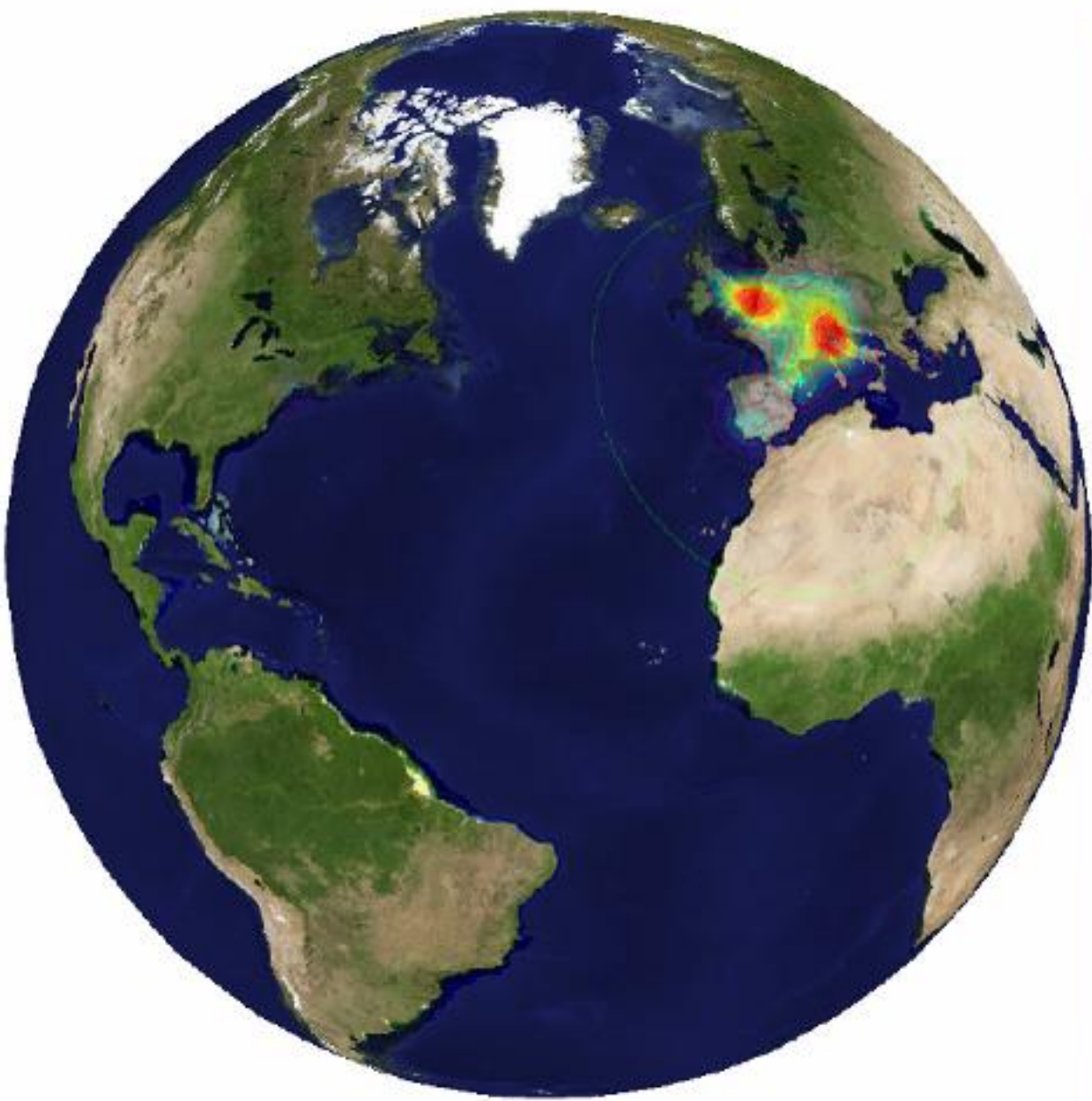
europa



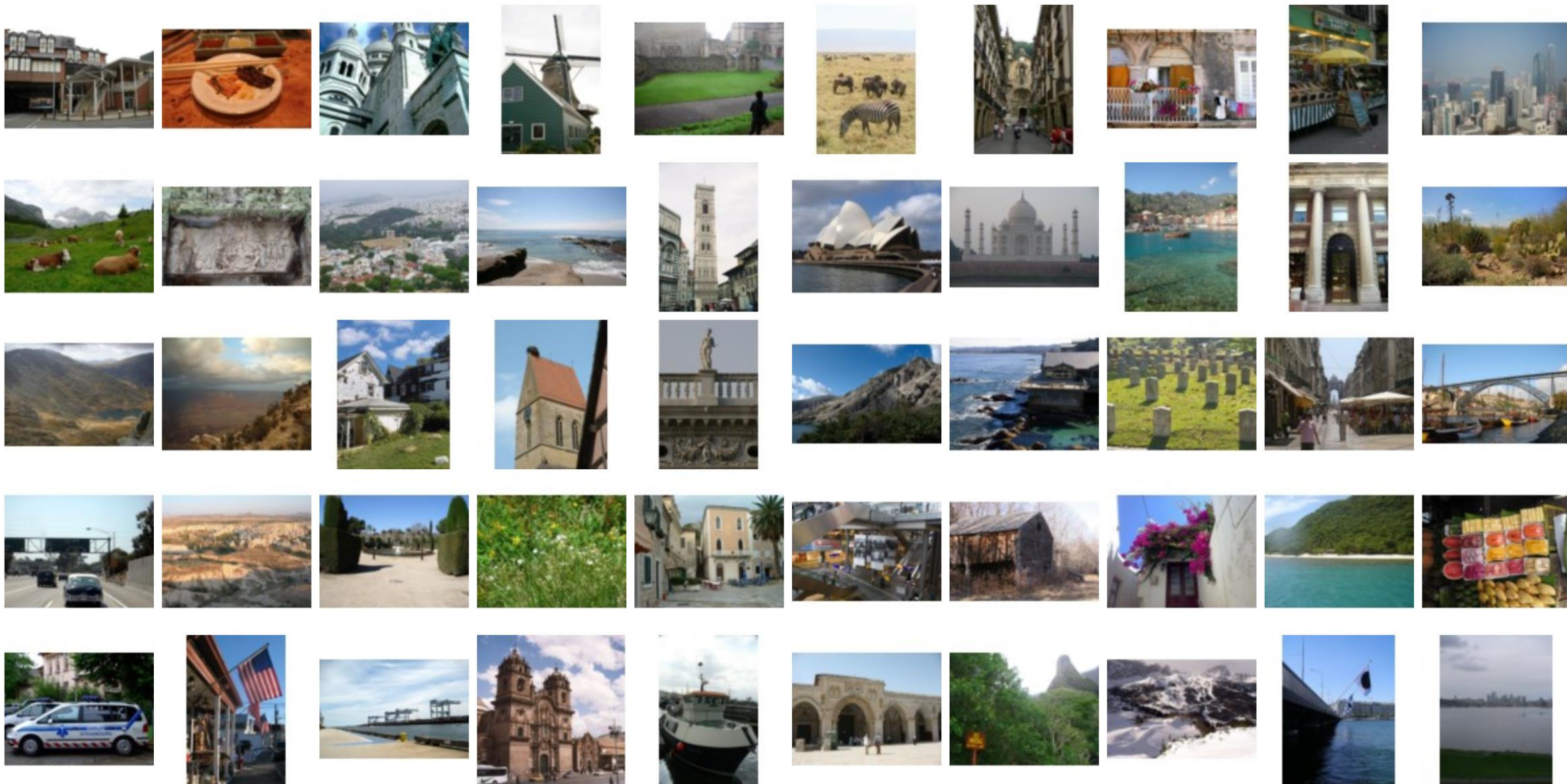
Barcelona



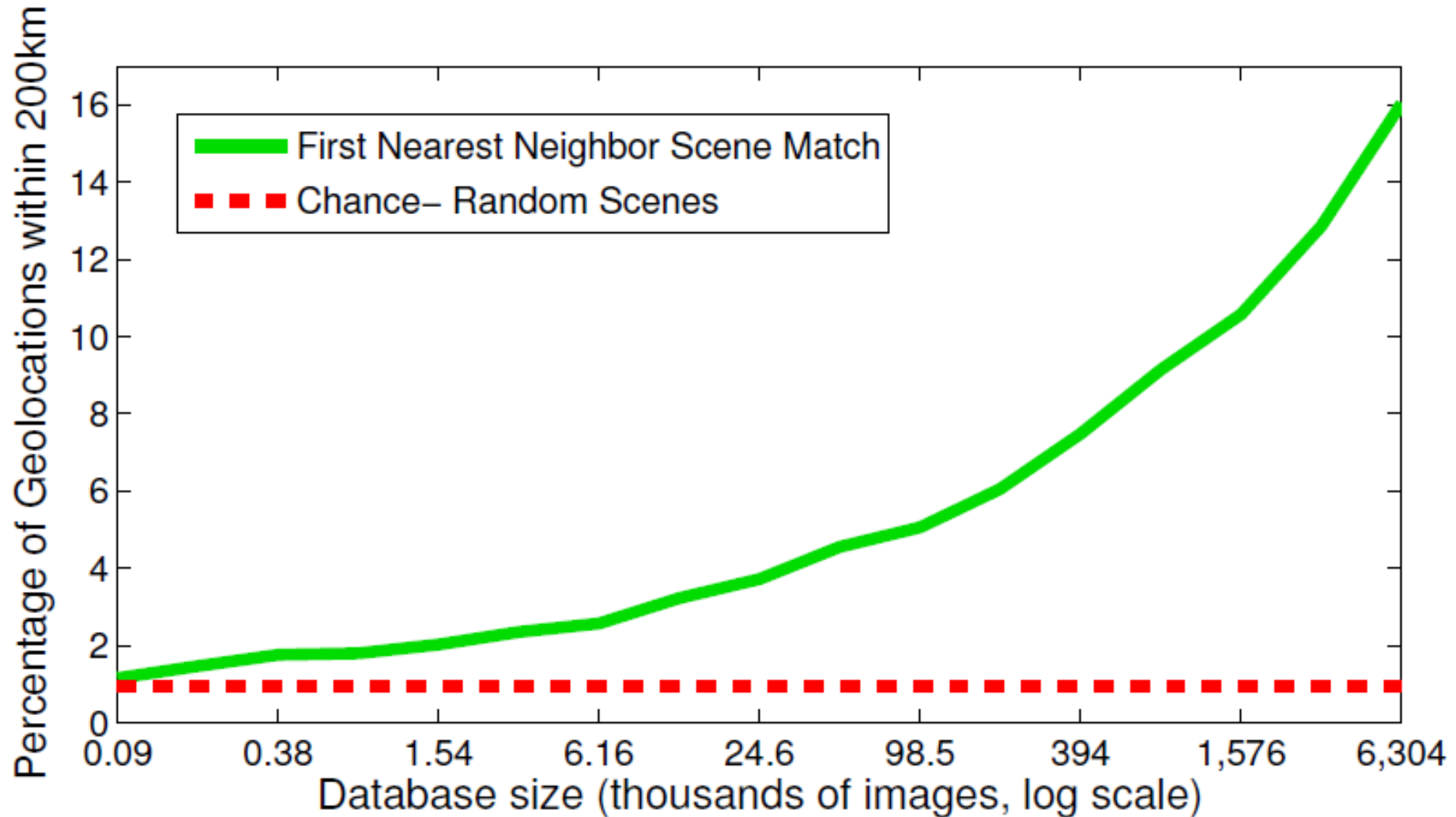
Austria



Test Set of 237 Touristy Photos



Effect of Dataset Size



PlaNet - Photo Geolocation with Convolutional Neural Networks

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Abstract

Is it possible to build a system to determine the location where a photo was taken using just its pixels? In general, the problem seems exceptionally difficult: it is trivial to construct situations where no location can be inferred. Yet images often contain informative cues such as landmarks, weather patterns, vegetation, road markings, and architectural details, which in combination may allow one to determine an approximate location and occasionally an exact location. Websites such as GeoGuessr and View from your Window suggest that humans are relatively good at integrating these cues to geolocate images, especially en-masse. In computer vision, the photo geolocation problem is usually approached using image retrieval methods. In contrast, we pose the problem as one of classification by subdividing the surface of the earth into thousands of multi-scale geographic cells, and train a deep network using millions of geotagged images. While previous approaches only recognize landmarks or perform approximate matching using global image descriptors, our model is able to use and



Photo CC-BY-NC by stevek



(a)

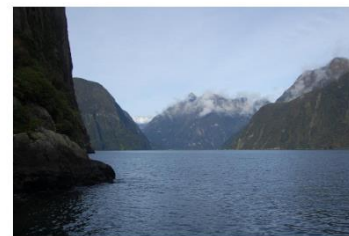
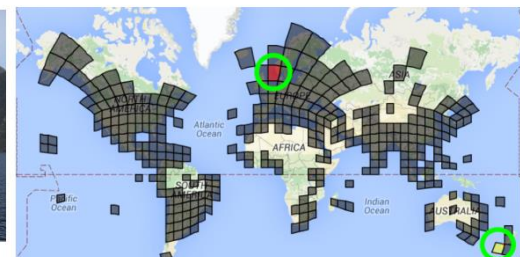


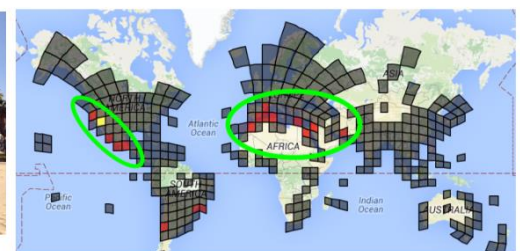
Photo CC-BY-NC by edwin.11



(b)



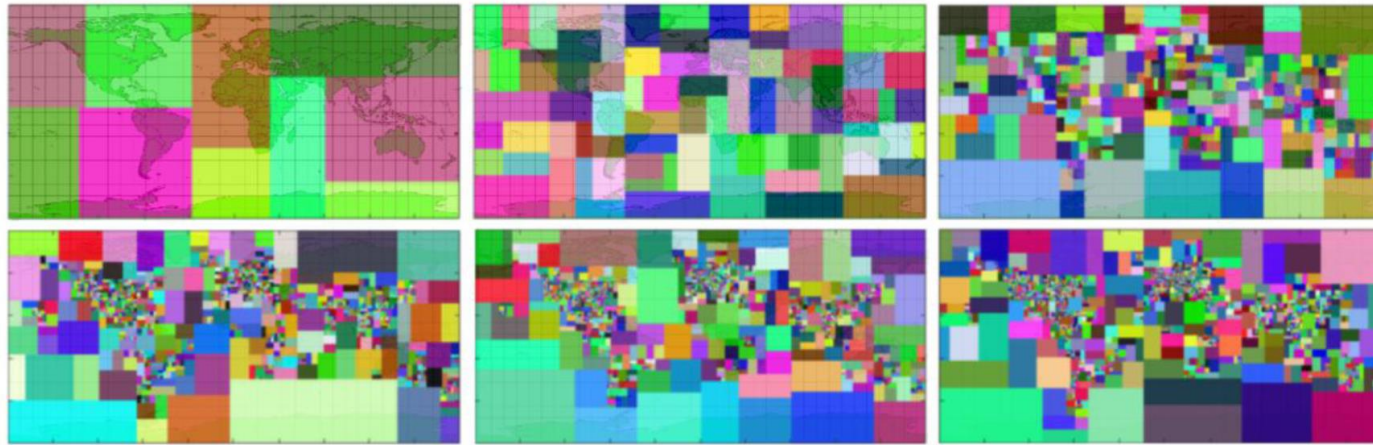
Photo CC-BY-NC by jonathanh



(c)

Revisiting IM2GPS in the Deep Learning Era.

Nam Vo, Nathan Jacobs, James Hays. ICCV 2017



| Threshold (km) | | Street 1 | City 25 | Region 200 | Country 750 | Cont. 2500 |
|----------------|---------------------|-------------|-------------|---------------|----------------|---------------|
| | Human* | | | 3.8 | 13.9 | 39.3 |
| 2008 | Im2GPS [9] | | 12.0 | 15.0 | 23.0 | 47.0 |
| 2009 | Im2GPS [10] | 02.5 | 21.9 | 32.1 | 35.4 | 51.9 |
| 2016 | PlaNet [36] | 08.4 | 24.5 | 37.6 | 53.6 | 71.3 |
| 2017 | [L] 7011C | 06.8 | 21.9 | 34.6 | 49.4 | 63.7 |
| 2017 | [L] kNN, $\sigma=4$ | 12.2 | 33.3 | 44.3 | 57.4 | 71.3 |
| 2017 | ... 28m database | 14.4 | 33.3 | 47.7 | 61.6 | 73.4 |

Geolocation Overview

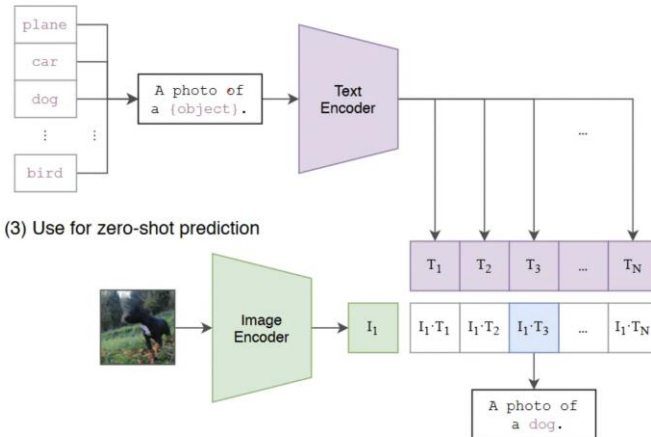
- Bespoke Image Geolocation Approaches
 - Im2gps (2008)
 - PlaNet and im2gps revisited (2016 and 2017)
- Can Large Vision-Language Models geolocate images?
 - CLIP (2021)
 - GeoGuessr
 - Pigeon (2023)
- Can Large *Generative* Vision-Language Models geolocate images?

Are “Foundation” Models Good at Geolocation?

Learning Transferable Visual Models From Natural Language Supervision

Alec Radford^{*1} Jong Wook Kim^{*1} Chris Hallacy¹ Aditya Ramesh¹ Gabriel Goh¹ Sandhini Agarwal¹
Girish Sastry¹ Amanda Askell¹ Pamela Mishkin¹ Jack Clark¹ Gretchen Krueger¹ Ilya Sutskever¹

(2) Create dataset classifier from label text



| | 1km | 25km | 200km | 750km | 2500km |
|------------------------|-------------|-------------|-------------|-------------|-------------|
| ISNs ^a | 16.9 | 43.0 | 51.9 | 66.7 | 80.2 |
| CPlaNet ^b | 16.5 | 37.1 | 46.4 | 62.0 | 78.5 |
| CLIP | 13.9 | 32.9 | 43.0 | 62.0 | 79.3 |
| Deep-Ret+ ^c | 14.4 | 33.3 | 47.7 | 61.6 | 73.4 |
| PlaNet ^d | 8.4 | 24.5 | 37.6 | 53.6 | 71.3 |

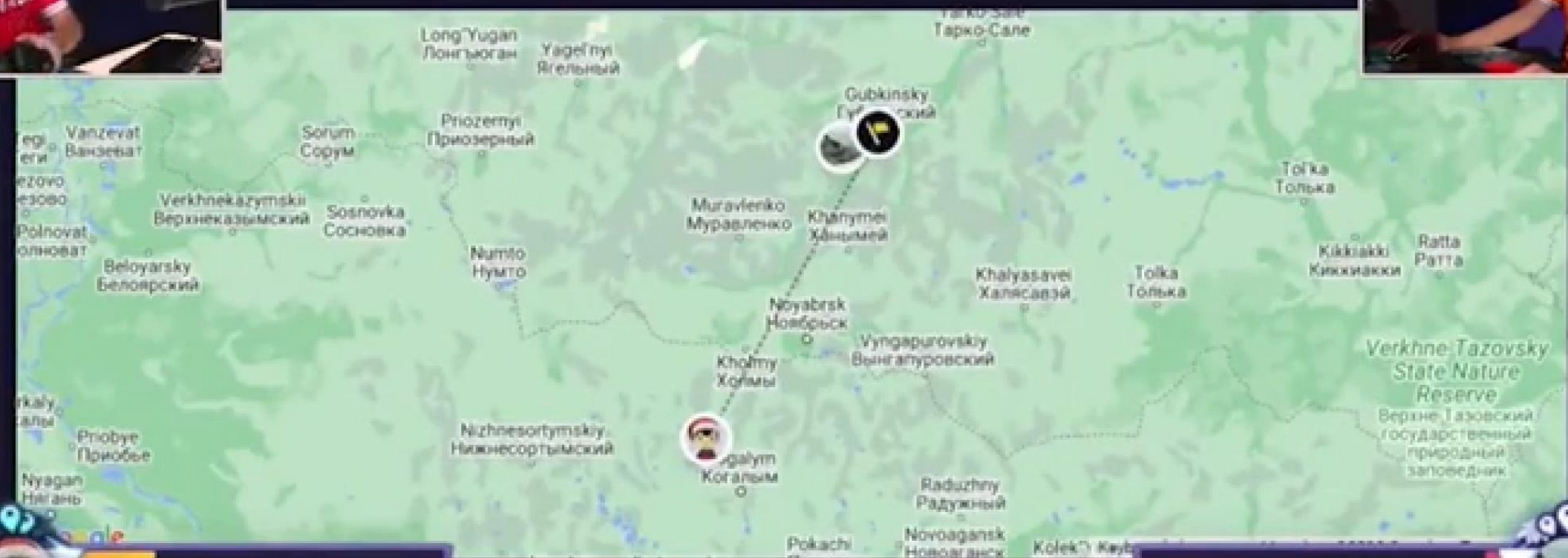
OpenAI’s CLIP (2021) is strong using only 1 million reference images







ROUND 6 OF 10 - 3.5X DAMAGE



1251

TheFungusAmongUs

231 km

4282

DISTANCE FROM LOCATION

ROUND RESULT
x3.5

320

Consus

25 km

4916





Ozero Pil'tanlor
оз. Пильтанлор

Fedorovskii
Федоровский

Lyantor
Лянтор

Chernorechenskiy
Чернореченский

Saigatina
Сайгатина

Bely Jar
Городское
поселение
Белый Яр

Surgut
Сургут

Rechnik
Речник

Shirokovo
Широково

Tundrino
Тундрино

Peschanui
Песчаный

Lyamina
Лямина

Bannyu
Баннуй

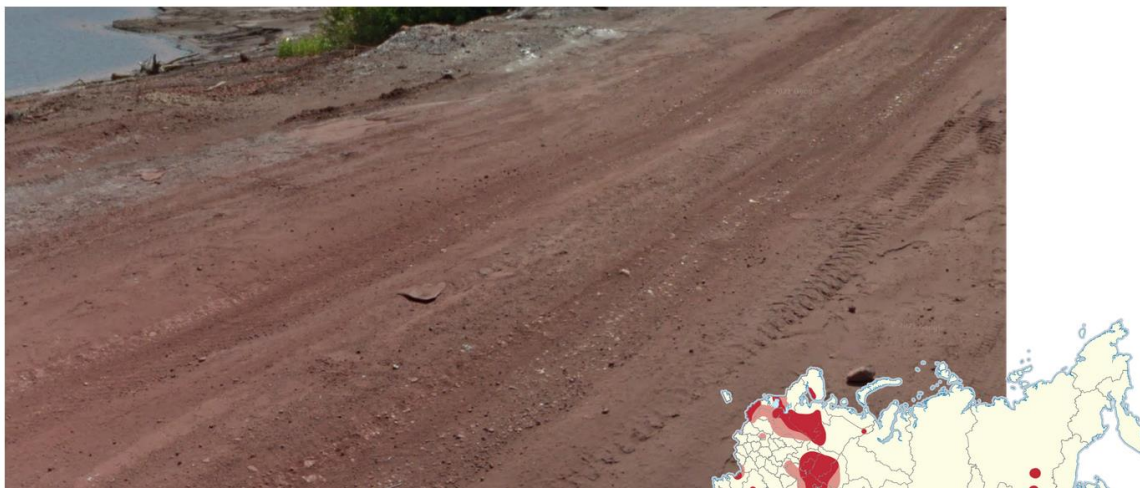
Ob River

Ob River





Sandy roadsides are common in Khanty-Mansi and Yamalo-Nenets and adjacent subjects, as well as areas around Nizhny Novgorod on the Volga river. Other notable areas are Karelia, Murmansk, and western Sakha. Beware, however, that sandy roadsides can less commonly be found near rivers in other regions.



Red soil is common in the highlighted areas, notably around Izhevsk and Perm, much of Arkhangelsk Oblast, Leningrad Oblast, and Pskov Oblast, and near Volgograd and Astrakhan. Note that this map is by no means exhaustive; red soil can be found almost anywhere in the country near water or iron mines.



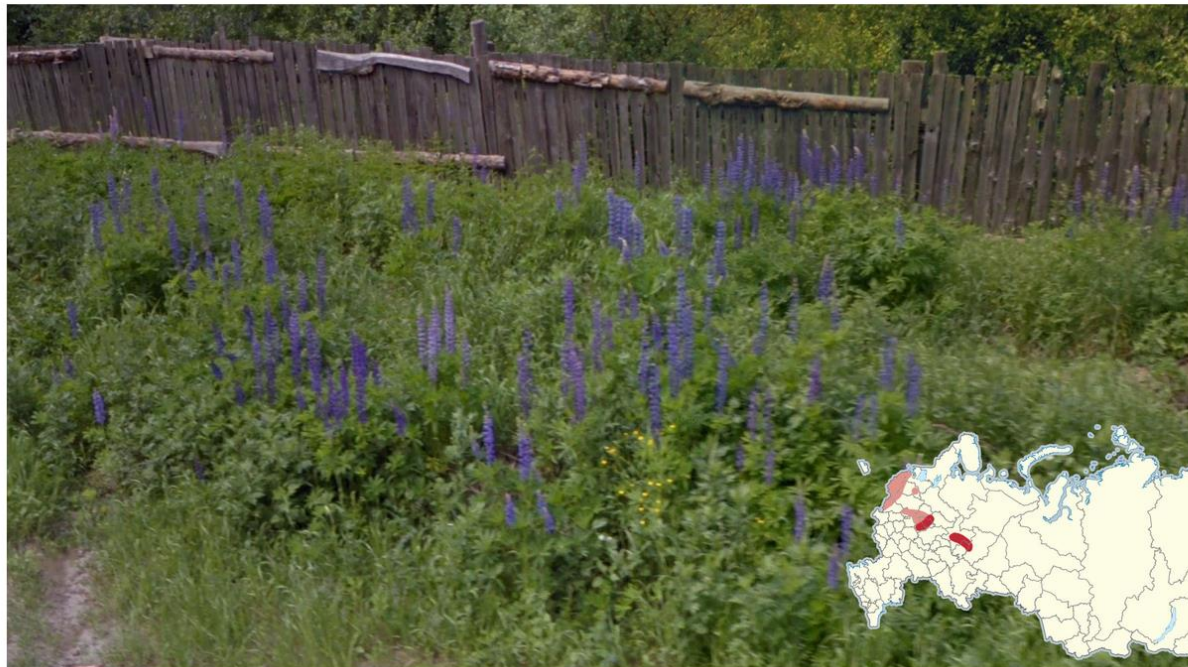
Birches very close together, as well as forests consisting of **only birches**, are indicative of areas east of the Urals, most commonly between Chelyabinsk Oblast and Novosibirsk Oblast.



Siberian larches are one of the dominant tree species in much of eastern Russia, recognized by their unique **needle-like leaves**. Generally speaking, they become more prevalent the further east you go in the country, as well as at high elevations.



Sunflowers are common along the border with Ukraine as well as more eastern oblasts like Ulyanovsk, Samara, and northern Orenburg.



Blue-pod lupines appear very commonly in northern Vladimir Oblast, eastern Ivanovo Oblast, and southwestern Kostroma Oblast. It can also be found less commonly elsewhere in Kirov Oblast and towards the Baltics.



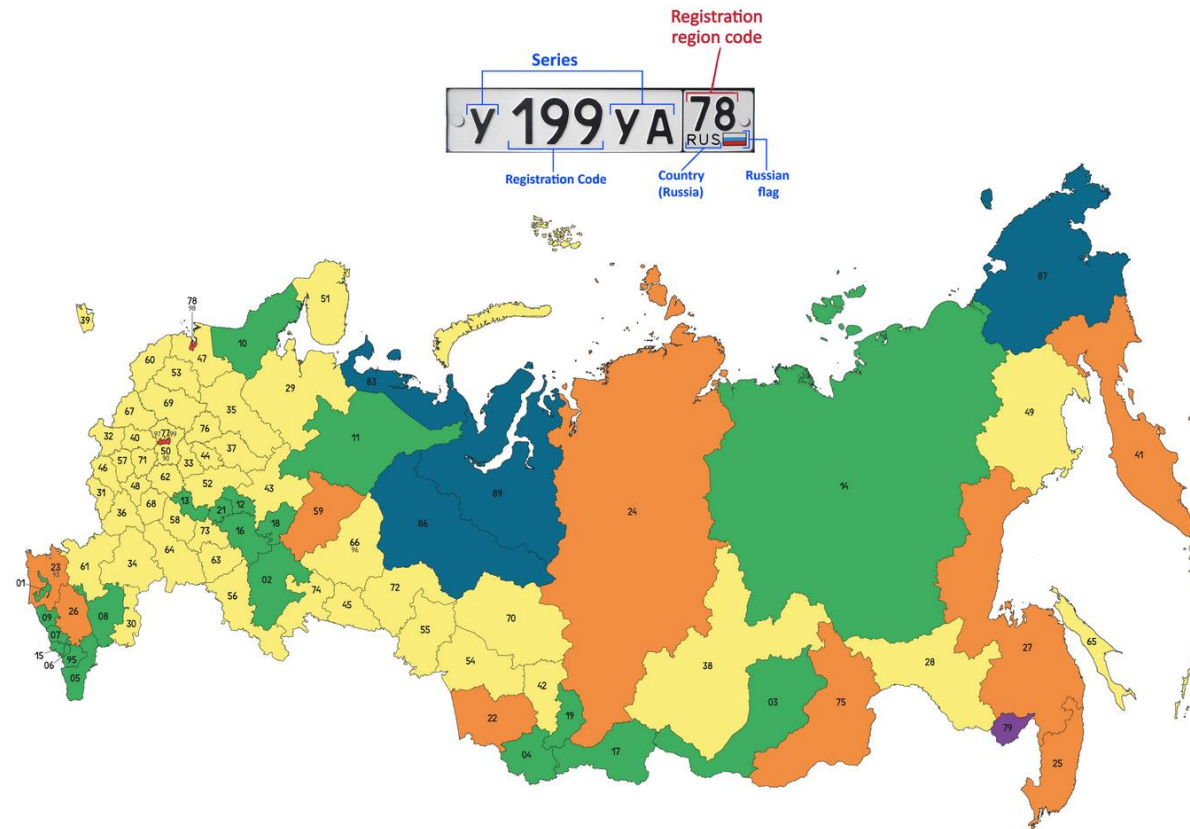
Grassy fields, with **bushy vegetation**, in early spring
Generation 4 coverage is typical for Dagestan. The landscape can either be completely flat or mountainous. These flowers are also quite common in the Generation 4 Dagestan coverage.



The **Caucasus mountain range** is one of the largest mountain ranges in Russia. The tallest mountain in Russia, Mount Elbrus, can be found on the border of the Kabardino-Balkarian Republic and Karachay-Cherkessia.



This is a map of Russian **area codes**. Notably, area codes starting with 8 are in the west, codes starting with 3 are fairly central and codes starting with 4 are either east or around Moscow.



In Generation 3 coverage you will somewhat commonly find unblurred licence plates, featuring a **regional code** on the right side. The codes are generally ordered alphabetically within each type of federal subject, starting at republics and ending with autonomous okrugs. Therefore, the Republic of Adygea will be represented by 01, and the Amur Oblast by 28, both being the first alphabetical subjects of republics and oblasts respectively. If you encounter a three digit code, the second and third digit will form the regional code, in this case 123 becomes 23, for Krasnodar Krai. You may also find the codes written out on the back of trucks and vans.

Created By: Keaton & Illusion

Russia Bus Stops

plonkit.net/guide



These are the bus stops unique to specific federal subjects in Russia. Notably common and memorable ones include Krasnoyarsk Krai, Chuvashia, Tatarstan, and Mari El Republic.



Japanese-made cars with the **steering wheel on the right** become more common the further east you go, generally starting around Novosibirsk.



Buildings built almost entirely of **red brick** are mostly found south, but other notable exceptions include Magnitogorsk, Orsk, and Omsk.



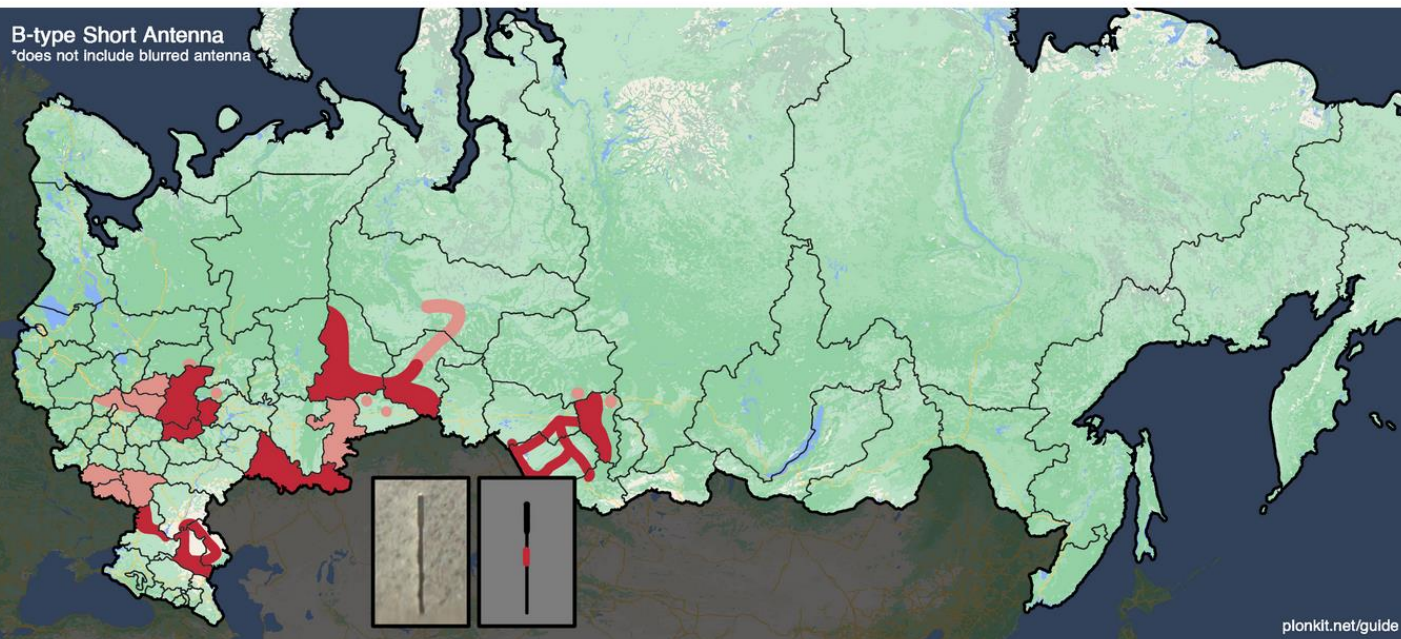
While mosques can be found everywhere in Russia, they are by far most common in areas with a Muslim majority, mainly in much of south Russia as well as Tatarstan and Bashkortostan.

A-type Short Antenna
*does not include tilted



The A-type short antenna has its highest ridge on the right. Notable areas for this antenna are around Kaluga, Orenburg, and Krasnodar.

B-type Short Antenna
*does not include blurred antenna



The B-type short antenna has its highest ridge on the left. This antenna is wide-ranging, but it is most notably found near Nizhny Novgorod, Elista, and Yekaterinburg and Tyumen.

PIGEON: PREDICTING IMAGE GEOLOCATIONS

PREPRINT

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17 Dec 2023

| Benchmark | Method | Median Error km | Distance (% @ km) | | | | |
|-----------------------------|--|-----------------------|-------------------|---------------|------------------|-------------------|-----------------------|
| | | | Street 1 km | City 25 km | Region 200 km | Country 750 km | Continent 2,500 km |
| IM2GPS (Hays & Efros, 2008) | PlaNet (Weyand et al., 2016) | > 200 | 8.4 | 24.5 | 37.6 | 53.6 | 71.3 |
| | CPlaNet (Seo et al., 2018) | > 200 | 16.5 | 37.1 | 46.4 | 62.0 | 78.5 |
| | ISNs(M, f^*, S_3) (Müller-Budack et al., 2018) | > 25 | 16.9 | 43.0 | 51.9 | 66.7 | 80.2 |
| | Translocator (Pramanick et al., 2022) | > 25 | 19.9 | 48.1 | 64.6 | 75.6 | 86.7 |
| | GeoDecoder (Clark et al., 2023) | ~ 25 | 22.1 | 50.2 | 69.0 | 80.0 | 89.1 |
| | PIGEOTTO (Ours) | 70.5 | 14.8 | 40.9 | 63.3 | 82.3 | 91.1 |

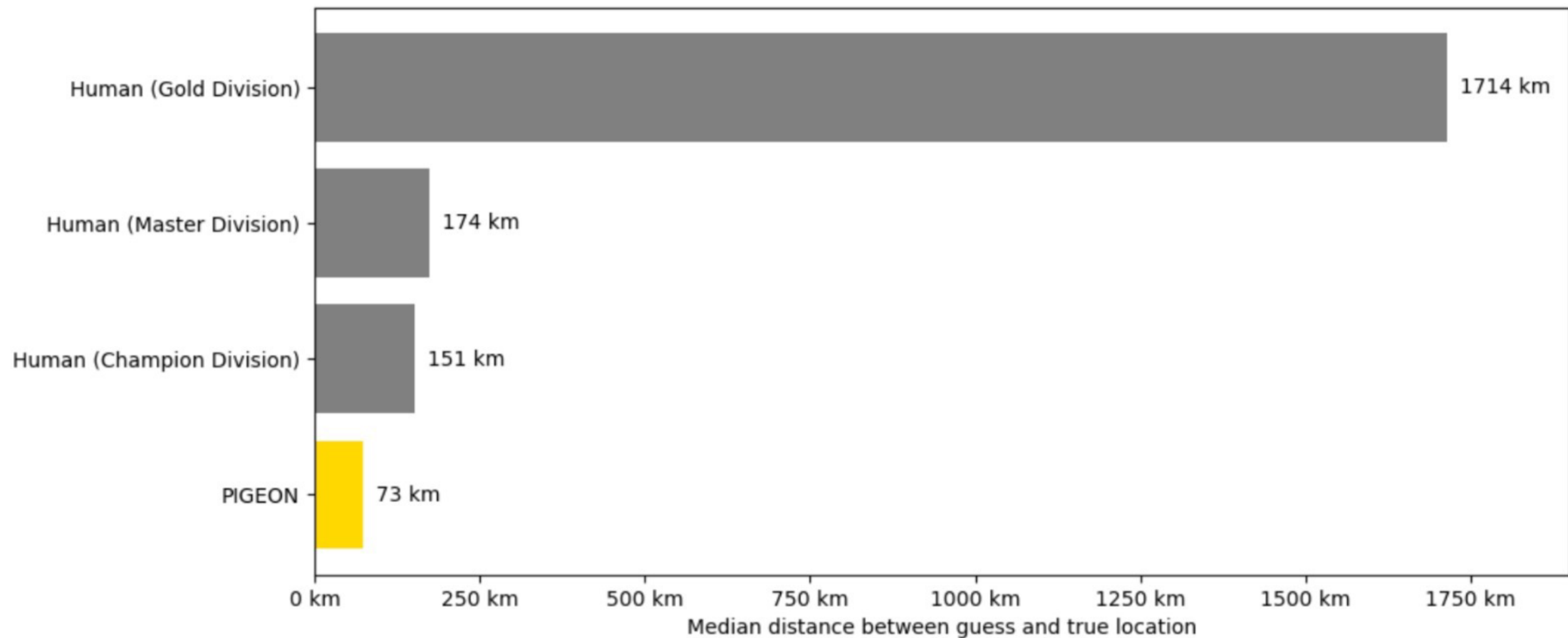
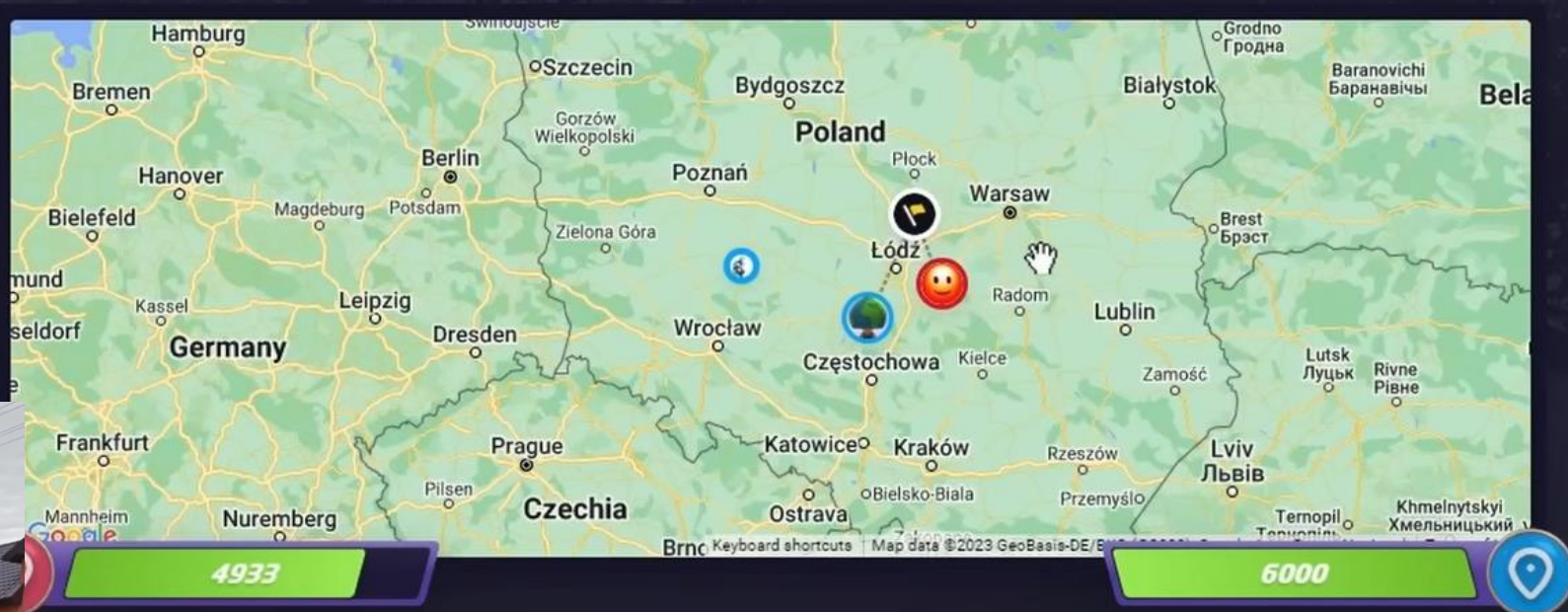


Figure 4: Geolocalization error of PIGEON against human players of various in-game skill levels across 458 multi-round matches. The Champion Division consists of the top 0.01% of players. PIGEON’s error is higher than in Table 1 because Geoguessr round difficulties are adjusted dynamically, increasing with every round.



ROUND 2



4933

6000

71 km

DISTANCE FROM LOCATION

107 km



CLOSEST GUESS



4813

ROUND RESULT

4719

👁️ GeoSpy AI v0.1.6



✦ Country: United States
State: Washington
City: Seattle

Explanation: The photo was taken from an airplane flying over Seattle. The clouds in the background and the green landscape below suggest that the photo was taken in the Pacific Northwest. The shape of the Puget Sound and the location of the mountains in the background confirm that the photo was taken in Seattle.

Coordinates: 47.6062° N, 122.3321° W

Outline

- Bespoke Image Geolocation Approaches
 - Im2gps (2008)
 - PlaNet and im2gps revisited (2016 and 2017)
- Can Large Vision-Language Models geolocate images?
 - CLIP (2021)
 - GeoGuessr
 - Pigeon (2023)
 - Geospy
- Can Large *Generative* Vision-Language Models geolocate images?

GPT-4V System Card

Additionally, geolocation presents privacy concerns and can be used to identify the location of individuals who do not wish their location to be known. Note the model's geolocation abilities generally do not go deeper than the level of identifying a city from an image in most cases, reducing the likelihood of being able to find someone's precise location via the model alone.

“Least to Most” prompting of GPT-4V

Please provide your speculative guess for the location of the image at the country, city, neighborhood, and exact location levels. You must provide reasoning for why you have selected the value for each geographical level...

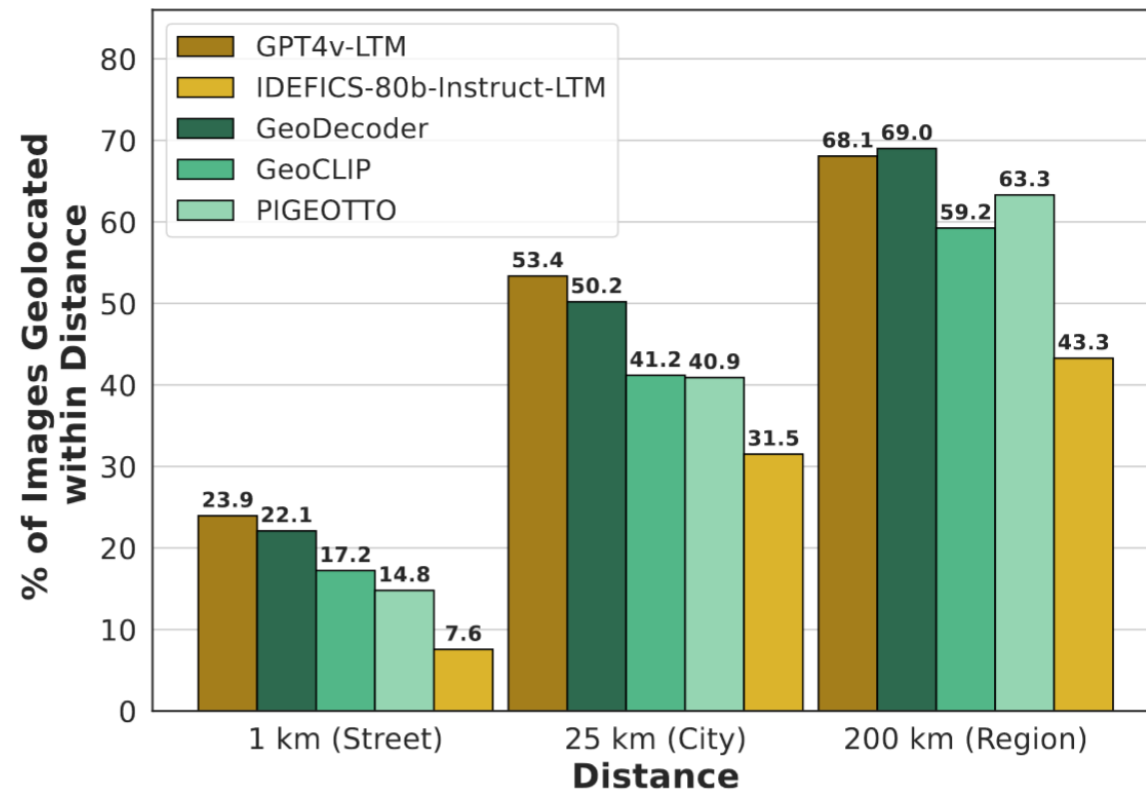
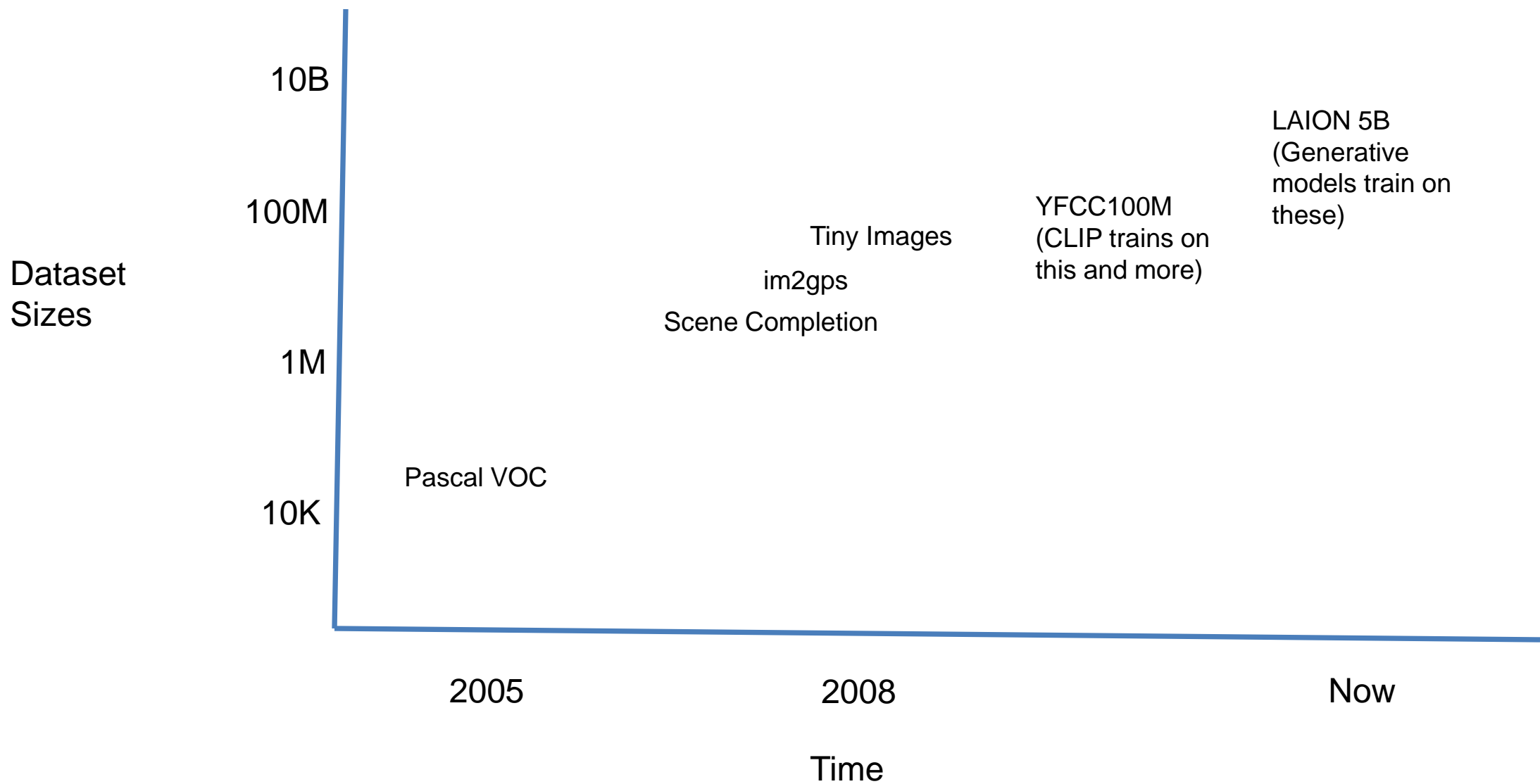


Figure 2: GPT-4v with geographical least-to-most (LTM) prompting performs well on the IM2GPS (Hays and Efros, 2008) benchmark compared to the state-of-the-art geolocation models GeoDecoder (Clark et al., 2023), GeoCLIP (Vivanco Cepeda et al., 2024), and PIGEOTTO (Haas et al., 2023). GPT-4v also has the lowest median distance error of 13 km.

Concern: GPT could have memorized the testing data

Dataset Sizes through Time



Revisiting our Big Idea

- Do we need computer vision systems to have strong AI-like reasoning about our world?
 - For some tasks, yes. For most tasks, probably not.
- What if invariance / generalization isn't actually the core difficulty of computer vision?
 - Generalization is still a fundamental, hard task.
- What if we can perform high level reasoning with brute-force, data-driven algorithms?
 - Combinatorics tells us we can't naively brute force our way very far.

Summary

- With billions of images on the web, it's often possible to find a close nearest neighbor
- In such cases, we can shortcut hard problems by “looking up” the answer, stealing the labels from our nearest neighbor. For example, simple (or learned) associations can be used to synthesize background regions, colorize, or recognize objects
- But we can't really “brute force” computer vision. Still, it's nice to get an intuition for the size of “image space”.

