

Commerical InfoVis Systems



CS 7450 - Information Visualization
September 25, 2013
John Stasko

Last Time



- We examined many different infovis toolkits and systems
- Today, we continue with that but examine commercial systems in more depth

Note

- Think about whether the system provides one view of the data or it provides multiple views
- Here come the demos...

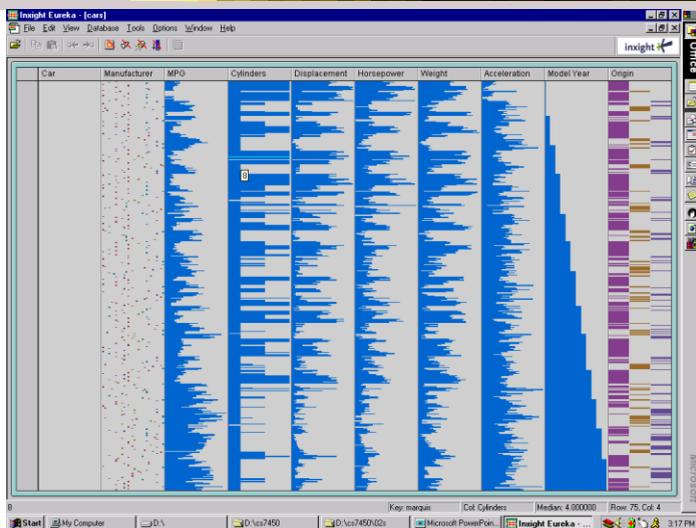
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Table Lens/Eureka

No longer exists



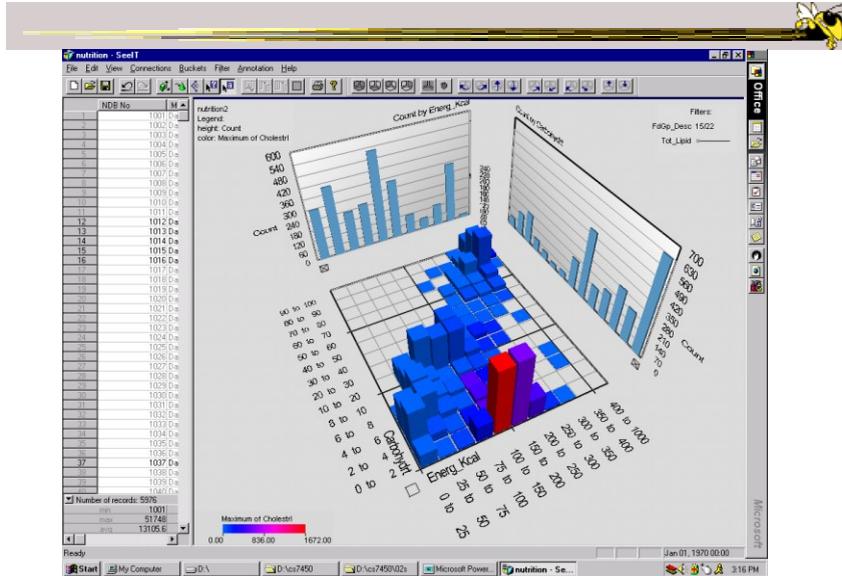
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Seelt

No longer exists



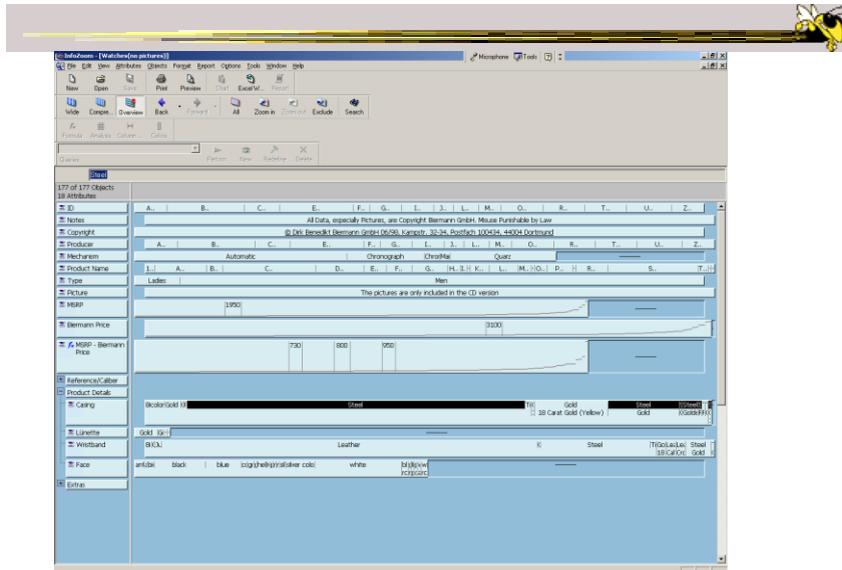
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InfoZoom

www.infozoom.com



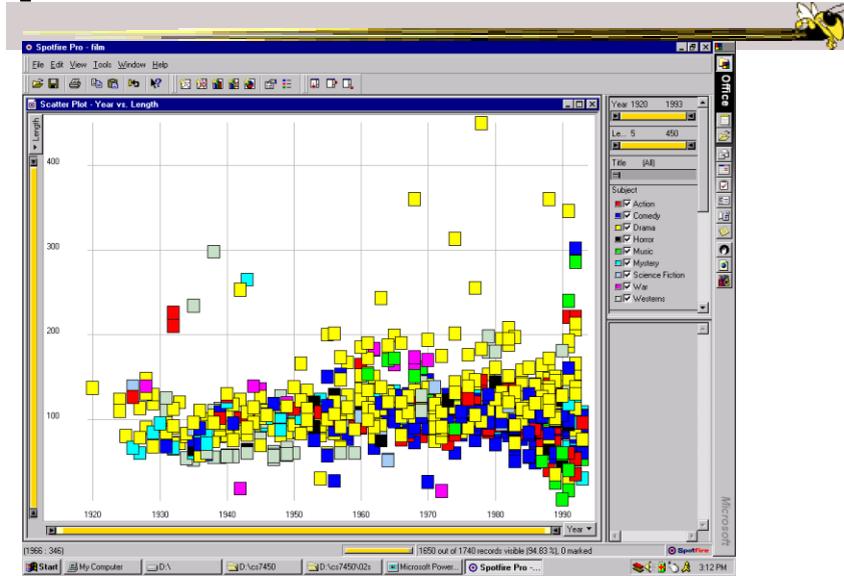
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Spotfire

www.spotfire.com



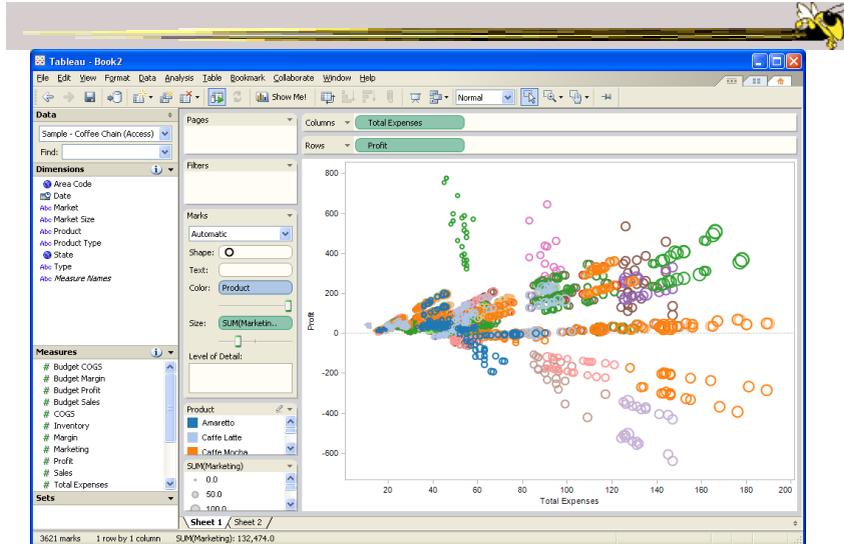
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Tableau

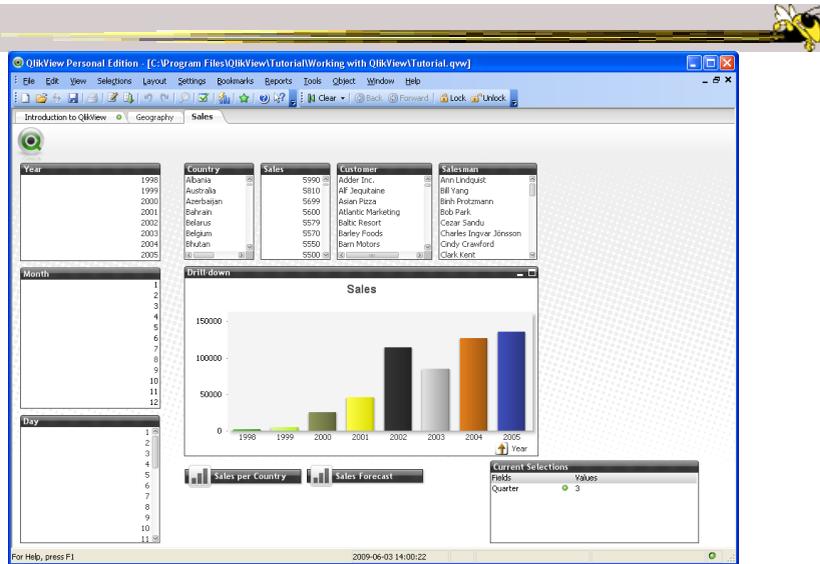
www.tableausoftware.com



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HW 5

- Critique the commercial systems
- Choose two (can do all 3 if you want) of
 - Spotfire, InfoZoom, Tableau
- Steps
 - Examine data sets, develop questions
 - Learn systems
 - Explore data in systems
 - Document your findings in a report

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HW 5 Tips



- Make sure to include questions/tasks in report
- Report shouldn't be answering each question one at-a-time
- Document insights found
- Critique and compare visualizations
 - What do they help with?

Upcoming



- Storytelling
 - Reading
Segel & Heer '10
- Tufte's design principles